



THE UNITED NATIONS PERMANENT FORUM ON INDIGENOUS ISSUES

TOGETHER WE ACHIEVE

Indigenous Media Zone (17-20 April 2023) Concept Note

Context

The annual session of the UN Permanent Forum on Indigenous Issues is the third largest meeting at the UN Headquarters in New York, bringing more than 1000 Indigenous Peoples' representatives, Member States, UN agencies and other stakeholders together every year to discuss and cover Indigenous issues. It thus provides an important opportunity for media to report on the issues of Indigenous Peoples across the world.

The Secretariat of the Permanent Forum (SPFII) and the Department of Global Communications (DGC), in partnership with Cultural Survival, is organising an **Indigenous Media Zone** during the 22nd session of the Permanent Forum in 2023. This will allow Indigenous media, journalists and platforms an opportunity to report on the session through Indigenous worldviews, perspectives and languages and organize media events around the theme of the session - "Indigenous Peoples, human health, planetary and territorial health and climate change: a rights-based approach". Non-indigenous media are also welcome to join the Indigenous Media Zone.

Further, in line with the International Decade on Indigenous Languages, the Indigenous Media Zone will aim to encourage the participation of Indigenous media practitioners in a wide variety of Indigenous languages from different regions.

Programme and Events

The Indigenous Media Zone will provide Indigenous media, journalists and platforms a working space equipped with WiFi and a live stream of events happening inside the United Nations during the 22nd Session of the Permanent Forum. The space will also allow for interaction with non-indigenous media. The Media Zone will include:

- Main stage: Live webcast interviews, panel debates and discussions with Indigenous experts, human rights defenders, delegates and business leaders
- Media workspace: Real-time coverage, interaction with speakers and blogging about events
- UNPFII Live streaming: Follow live content from the UNPFII meetings
- Social media: Facebook Live and Twitter conversations

Detailed events of the programme will be designed in collaboration with Indigenous media groups and will be announced at a later date. Events will be organized around the theme of the Permanent Forum session and issues related to the agenda of the session. In the context of increasing global discourse on the 2030 Agenda for Sustainable Development, events around the 2030 Agenda will also be included.



THE UNITED NATIONS PERMANENT FORUM ON INDIGENOUS ISSUES

TOGETHER WE ACHIEVE

Main target group and audience

The primary users of the Indigenous Media Zone will be Indigenous media, journalists, bloggers, advocates and spokespersons, from both national media and community media. Non-indigenous media, including UN correspondents, are also be invited to join the media zone, particularly for main panels and interviews, and to encourage meaningful networking with Indigenous media and channel the voices of Indigenous Peoples into mainstream media.

Organizers

The Indigenous Media Zone is organized by SPFII, DGC, and Cultural Survival, in cooperation with Indigenous media groups and networks and other UN entities.

Indigenous media groups and networks are invited to submit ideas for various media events with topic and format of the event and identification of potential speakers.

PLEASE NOTE: SPFII or DGC do not have financial resources to support travel or other costs for participation in the Indigenous Media Zone.

Dates and Location

The Indigenous media zone will be located in the UN Correspondents Association Room (3rd floor, Secretariat building, S-310) from Monday to Thursday, 17-20 April 2023. The space will be open from 9:00 am to 6:00 pm.

Registration

To register your interest in the IMZ, and to request a time slot for an interview, please sign up here by 10th April: <https://bit.ly/40hLs1g>