International Youth Day 2023 Highlights

#YouthDay

Green skills topics learned through joining IYD

People reported a 28% increase of green skills knowledge after participating in IYD.

Green skills awareness & motivation

People reported an average of 82% awareness of making sustainable choices.

People indicated an average of 88% of motivation to participate in green and sustainable actions.

Demographics of Participants*

Genders

- 68% Men
- 30% Women
- 1% Both

Regions

- Africa 58.8%
- Latin America & the Caribbean 3.8%
- Europe 12.5%
- Asia 16.3%

Ages

- 15-24 13.4%
- 25-34 30.5%
- 35-44 24.4%
- 45-54 9.8%
- 55-64 4.9%
- >64 1%

Disclaimer: Data taken from 9 August 2023 to 15 August 2023. Source: Talkwalker Social Analytics.

Disclaimer: Data from survey conducted from 11 August 2023 to 25 September 2023 by UN DESA.