

# The Role of Cooperatives in Accelerating Progress to Achieving the Sustainable Goals

## Approaches and Examples in Japan



# SDG Promotion Headquarters



Photo: Prime Minister's Office of Japan

# SDGs Promotion Roundtable



Photo: Ministry of Foreign Affairs of Japan

# Promoting the SDGs in Japan



# Hello Kitty

## #HelloSDGs

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JAPAN CIVIL SOCIETY  
NETWORK ON  
**SDGs**  
SDGs 市民社会ネットワーク

# Japan SDGs Award



Photo: Prime Minister's Office of Japan

# The Japanese Consumers' Co-operative Union (JCCU)



Source:  
<https://jccu.coop/jccu/data/sustainability/book/jpg/0001.jpg?20220428192051>

# Conclusion



Photo: Japan Consumers' Co-operative Union