**TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE**

***News Generation Against Hate 2nd Edition***

***Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.***

UNAOC is committed to engaging with municipalities on the frontlines of challenges linked to intercultural and interreligious tensions that may erupt within diverse communities. Implemented in collaboration with the city of La Courneuve (Paris area, France), the project **“News Generation Against Hate”** empowers young people to combat misinformation, hate speech, and stereotypes by promoting multiculturalism and interreligious understanding in the media.

La Courneuve counts fewer than 45,000 residents of more than 80 nationalities, and ethnic and religious backgrounds, about a third of them under 25 years old. The project News Generation Against Hate aims to engage 40 youth from La Courneuve between the ages of 15 and 25 to help them deconstruct stereotypes rooted in the lack of knowledge of diverse cultures and religions. Through workshops and capacity-building activities, participants acquire storytelling techniques and competencies to promote multiculturalism and interreligious understanding. Moreover, through the production of media content such as videos and radio podcasts, participants learn to recognize and address misinformation and discrimination in the media. Together they produce alternative narratives and multimedia content covering local and national issues related to multiculturalism and interreligious understanding.

Building on the lessons gained from the first edition, and the forthcoming Summer Olympic and Paralympic Games to be held in Paris in 2024, the second edition of News Generation Against Hate focused on highlighting and promoting sports values as a tool for intercultural dialogue while developing the youth’s capacity to better understand the issues of sport and inclusion, sport and discrimination, sport and inequalities, sport and intercultural dialogue, and created digital content reflecting these issues.

societal issues and improve their ability to intervene in contemporary debates both at the local, national, and all relevant levels.

In partnership with the City of La Courneuve, UNAOC offers workshops and capacity-building training and activities to youth living in La Courneuve from diverse religious and cultural backgrounds and equips them with the tools to deconstruct stereotypes affecting their communities and causing tensions. They also engage in conversations with their peers and community members about good practices to deconstruct stereotypes and promote multiculturalism and interreligious dialogue within sports and society. Finally, they share recommendations with local representatives and municipalities on ways to educate and engage younger generations in advancing intercultural and interreligious understanding.

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| **Please provide more details on each initiative including items below:** | | |
| **Objective(s):** | *Please indicate which, if any, of the following fall among the main objectives of the initiative:* | |
| * Ensuring no one is left behind (advancing empowerment, inclusiveness and equality through sport) | * Eradicating poverty and promoting prosperity |
| * Leveraging sports events to promote action to combat climate change, advance peace and/or sustainable development | * **Conflict prevention/peacebuilding** |
| * Research development, data collection, and/or data dissemination | * Safely harnessing sport for sustainable development, peace and well-being in the context of the COVID-19 pandemic, including through the use of technology |
| * Integrating sport for sustainable development and peace in COVID-19 recovery and/or **2030 Agenda strategies, programmes and policies** | * Safeguarding sport from corruption and crime |
| * Strengthened global framework on sport for development and peace | * Other (please specify) |

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| **Situation** | *What is the challenge or problem that the initiative aims to address?*  The initiative aims to combat misinformation, hate speech, and stereotypes by promoting multiculturalism and interreligious understanding in the media. |

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| **Implementation mechanisms:** | ***What are the means/processes of implementation of the initiative? What are the main deliverables/activities involved?***  **-Selection Process:** 40 Youths from the City of La Courneuve were selected to participate in the program.  -**Ceremony:** The youth participants from the 2nd edition of “News Generation Against Hate” along with alumni from the 1st edition took part in the November 2023 City Dialogue event held in La Courneuve, with the attendance of the High Representative for UNAOC Miguel Ángel Moratinos, the Mayor of La Courneuve, Gilles Poux and other key representatives of France national and local institutions. In the ceremony, participants presented their media productions, shared their experiences and lessons learned, and provided recommendations to local representatives and municipalities on ways to engage and educate the youth.  -**Capacity building program:** Selected participants engaged in a 4-month-long series of activities, workshops, and masterclasses developed by UNAOC, La Courneuve, and expert facilitators to gain competencies on themes related to multiculturalism and interreligious understanding and ways to promote it within their communities through sport. They also learn to identify misinformation and stereotypes related to cultures and religions in the media and ways to debunk them. Workshops include interventions by renowned professionals who specialize in these issues.  **- Deliverables:** Youth participants created media productions reflecting their work on the issues of sport and inclusion, sport and discrimination, sport and inequalities, sport and intercultural dialogue.    ***What is the time frame of implementation?***  The proposed time frame of project implementation was 4 months, starting in Q3 2023. |
| **Target Audience(s):** | ***Who are the beneficiaries of the proposed/implemented initiative?***  The main target group is composed of up to forty young people between the ages of 15 and 25 from the city of La Courneuve, Paris area, France. |
| **Partners/Funding:** | ***Who are the main organizations/entities involved in the initiative and what are their roles?***  UNAOC and the City of La Courneuve are the two entities involved in implementing the project.  ***What are the main sources of funding of the initiative?***  The initiative is funded by UNAOC and the City of La Courneuve. |
| **SDG Alignment:** | ***To what SDG goal/target/indicator is this initiative targeted?*** *Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.*  The focus of the initiative is on SDG 16: Peaceful and Inclusive Societies. The initiative is also intended to contribute to SDG 4: Quality Education, SDG5: Gender Equality and SDG 10: Reduced Inequalities. |
| **Alignment with global frameworks:** | *How does this initiative align with/contribute to the objectives of the* [*Kazan Action Plan*](about:blank)*,* [*WHO Global Action Plan on Physical Activity*](about:blank) *or other related internationally agreed frameworks on sport and/or physical activity?*  The initiative aligns with policy area ii on Maximizing the Contributions of Sport to Sustainable Development and Peace by making cities and settlements inclusive, safe, resilient, and sustainable, providing quality education, promoting lifelong learning for all and skills development through sport, and building peaceful, inclusive and equitable societies. |
| **Alignment with United Nations Action Plan on SDP:** | *Which of the four thematic areas of the* [*UN Action Plan on Sport for Development and Peace*](about:blank) *is this initiative designed to align? To which action area(s) of the Plan is this initiative designed to contribute?*  The initiative is aligned with thematic area 1. A global framework for sport for development and peace, and objective a) which states that there is a need to improve cooperation and coordination to create a common vision of the role of sport for development and peace, particularly relating to the 2030 Agenda, and to contribute to the achievement of universally agreed development goals through sport, in particular the Sustainable Development Goals.  The initiative is also aligned with the United Nations General Assembly Resolution A/77/27, which affirms the invaluable contribution of the Olympic and Paralympic movements in establishing sport as a unique means for the promotion of peace and development and recognizes the growing contribution of sport to the realization of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and young people. |
| **Outcomes:** | *What are the expected/actual outcomes of the initiative?*  Expected Outcomes:  During the course of the 2nd Edition of “News Generation Against Hate”, the youth participants of La Courneuve learned new skills, acquired social competencies and engaged in the production of their own media outputs aiming at promoting integration, respect, and understanding through sport.  **-Increased Awareness and Mitigation of Negative Stereotypes:** Participants gained insight into the negative stereotypes prevalent within the diverse communities of La Courneuve. They learned strategies to address and deconstruct these stereotypes, fostering a more inclusive and harmonious community environment through sport.  **-Enhanced Capacity to Combat Misinformation and Discrimination:** Youth developed the ability to identify and address instances of misinformation and discrimination present in media narratives, particularly those stemming from limited understanding of various religions and cultures.  **-Development of Media Literacy and Storytelling Skills:** Through targeted training sessions, participants acquired essential media literacy competencies and storytelling techniques to effectively convey messages promoting multiculturalism and interreligious understanding, thus fostering dialogue and empathy within the community.  **-Empowerment for Advocacy and Alternative Narrative Creation:** Participants were equipped with the knowledge and skills to initiate independent advocacy campaigns and produce diverse media content. By utilizing sports as a catalyst, they will be able to address youth community issues in La Courneuve and cultivate alternative narratives that foster interreligious and intercultural dialogue, ultimately contributing to social cohesion and understanding. |
| **Mechanism for monitoring and evaluating implementation:** | *What are the mechanisms for monitoring and evaluating the implementation, outcomes, and impact of the initiative? What specific monitoring and evaluation tools are involved?*  The project employs regular reports prepared by facilitators and utilizes tools like attendance records, skill assessments, and feedback surveys. |
| **Challenges/Lessons learned** | *What have been/were the main challenges to implementation?*  *What lessons learned have been/can be utilized in the planning of future initiatives?*  The main challenges included the youth's regular participation and engagement in parallel with their studies and providing them with advanced media skills to produce the media outputs. |