**TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE**

***IOC Young Leaders Programme***

***Task:*** *Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.*

***Timeframe:*** *Please only include initiatives that fall within the reporting timeframe of January 2022 – February 2024*

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| **Please provide more details on each initiative including items below:** | | |
| **Objective(s):** | *Please indicate which, if any, of the following fall among the main objectives of the initiative:* | |
| * Ensuring no one is left behind (advancing empowerment, inclusiveness and equality through sport) | * Eradicating poverty and promoting prosperity |
| * Leveraging sports events to promote action to combat climate change, advance peace and/or sustainable development | * Conflict prevention/peace building |
| * Research development, data collection and/or data dissemination | * Safely harnessing sport for sustainable development, peace and wellbeing in the context of the COVID-19 pandemic, including through the use of technology |
| * Reinforce the 2030 Agenda and eradicate poverty in times of multiple crises, leading to the effective delivery of sustainable, resilient, and innovative solutions | * Safeguarding sport from corruption and crime |
| * Strengthened global framework on sport for development and peace | * Other (please specify): Empower youth to leverage the power of sport to make a positive difference in their communities. |
| **Situation** | *What is the challenge or problem that the initiative aims to address?*  The initiative aims to contribute to the achievement of the UN Sustainable Development Goals, and to fulfill the IOC’s purpose-led pillar of youth empowerment. | |
| **Implementation mechanisms:** | *What are the means/processes of implementation of the initiative?*  *What are the main deliverables/activities involved?*  *What is the time frame of implementation?*  The [*IOC Young Leaders Programme*](https://olympics.com/ioc/young-leaders)empowers young people to leverage the power of sport to make a positive difference in their communities through a comprehensive four-year education and coaching curriculum and individual seed funding throughout.  The Programme contributes to the Innovation portfolio of Olympism365, the IOC’s strategy to strengthen the role of sport as an important enabler of the Sustainable Development Goals (SDGs). The portfolio aims to drive sport and Olympism-based innovation to deliver concrete impact solutions in targeted communities on the priority themes and outcomes for Olympism365.  The programme is delivered over four-years for each cohort of Young Leaders, to give participants sufficient time to go through the phases of developing a social business/project that provides a localised sport-based solution to a pressing challenge in their respective communities. Each year of the programme is designed around the development of the young leader and their sport-based social business/project.  Overall, the learning journey encompasses a wide range of subjects and experts, in areas such as human centred-design, protoyping, ecosystem mapping, leadership skills, customer segmentation, public relations, fundraising, impact measurement, user research, user testing, digital communications and finance.  The four-year programme has a blended approach, combining virtual sessions and discussions, community spaces and learning through in-person and networking experiences. Concretely, each Young Leader receives CHF 10,000 seed-funding delivered over four years, monthly expert-led workshops and guidance, invitations to attend and speak at global gatherings, and leadership coaching. | |
| **Target Audience(s):** | *Who are the beneficiaries of the proposed/implemented initiative?*  The programme targets young people between 20 and 28 years old looking to start a grassroots sport-based social business or project based on an existing issue in their community, linked to sport-based solutions and the Olympic Values and addressing at least one of the UN Sustainable Development Goals. | |
| **Partners/Funding:** | *Who are the main organizations/entities involved in the initiative and what are their roles?*  In addition to the IOC, the IOC Young Leaders Programme is supported by Worldwide Olympic Partner Panasonic who is also the founding partner of the programme. Panasonic is committed to supporting the IOC Young Leaders through various initiatives, for example providing its creative and technological expertise, along with its network of influencers and ambassadors, to inspire the Young Leaders and equip them with the skills and tools they need to enhance their projects.  *What are the main sources of funding of the initiative?*  In addition to the IOC, the IOC Young Leaders Programme is supported by Worldwide Olympic Partner Panasonic who is also the founding partner of the programme. With financial support from the IOC and the network of mentors, each Young Leader receives seed-funding over the programme’s four-year duration. Supported by online learning, mentorship and hands-on experience, this funding enables them to kick start their social sport-based projects and develop the skills and knowledge to become effective leaders and agents of change. | |
| **SDG Alignment:** | *To what SDG goal/target/indicator is this initiative targeted? Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.*  Among the 26 IOC Young Leaders Programme projects implemented, each of these sport-based social initiatives is designed to encompass and contribute to a minimum of one of the UN Sustainable Development Goals. The SDGs addressed across all programmes include:   * SDG 1: No Poverty * SDG 3: Good Health and Well-being * SDG 4: Quality Education * SDG 5: Gender Equality * SDG 6: Clean water and sanitation * SDG 8: Decent work and economic growth * SDG 10: Reduced inequalities * SDG 11: Sustainable cities and communities * SDG 12: Responsible consumption and production * SDG 13: Climate action * SDG 14: Life below water * SDG 15: Life on land * SDG 16: Peace, justice and strong institutions * SDG 17: Parnterships for the goals. | |
| **Alignment with global frameworks:** | *How does this initiative align with/contribute to the objectives of the* [*Kazan Action Plan*](https://en.unesco.org/mineps6/kazan-action-plan)*,* [*WHO Global Action Plan on Physical Activity*](https://apps.who.int/iris/bitstream/handle/10665/272722/9789241514187-eng.pdf) *or other related internationally agreed frameworks on sport and/or physical activity?*  The IOC Young Leaders Programme, and the initiatives implemented by the Young Leaders align with the Kazan Action Plan’s first main policy area of developing a comprehensive vision of inclusive access for all to Sport, Physical Education and Physical Activity, sub-points 1 in aligning with Sustainable Development Priorities, 2 in establishing multi-stakeholder partnerships, 5 in enforcing gender equality/empowering girls and women, 6 in fostering the inclusion of youth in decision-making processes, and 7 in fostering empowerment and inclusive participation. It also contributes to the Action Plan’s second main policy area, in all first 7 sub-points, ranging from improving health and wellbeing, to building peaceful, inclusive and equitable societies, and taking actions to combat climate change and its impact. Several Young Leaders initiatives also address the Action Plan’s third main policy area to protect the integrity of sport, by safeguarding athletes (sub-point 1), and protecting children, youth and other vulnerable groups (sub-point 2).  The various initiatives within the IOC Young Leaders Programme also aligns with the strategic objectives of the WHO Global Action Plan on Physical Activity, including:   * Strategic Objective 1 (Create Active Societies   + 1.1: Implement best-practice communication campaigns, linked with community-based programmes to heighten awareness and appreciation fo the health benefits of regular physical activity.   + 1.2: Conduct national and community-based campaigns to enhance awareness and understanding of the social, economic and environmental co-benefits of physical activity. * Strategic Objective 3 (Create Active People)   + 3.1: Strengthen provision of good quality physical education and more positive experiences and opportunities for active recreation.   + 3.3: Enhance provision of, and opportunities for, more physical activity programmes and promotion in parks and other natural environments as well as in private and public workspaces.   + 3.5: Strengthen the development and implementation of programmes and services, across various community settings, to engage with, and increase the opportunities for physical activity in the least active groups, such as girls, women, vulnerable or marginalized populations. | |
| **Alignment with United Nations Action Plan on SDP:** | *Which of the four thematic areas of the* [*UN Action Plan on Sport for Development and Peace*](https://www.un.org/development/desa/dspd/wp-content/uploads/sites/22/2018/06/14.pdf) *is this initiative designed to align? To which action area(s) of the Plan is this initiative designed to contribute?*  The IOC Young Leaders programme aligns with the following thematic areas and action areas of the UN Action Plan on Sport for Development and Peace:   1. Global framework for sport for development and peace    * Objective a) Improve cooperation and coordination to create a common vision of the role of sport for development and peace, particularly relating to the 2030 Agenda, and to contribute to the achievement of the SDGs.    * Objective d) Support and develop leaders and role models who encourage and facilitate action in sport for development and peace. 2. Resource mobilization, programming and implementation    * Objective a) Enhance and secure sustainable funding mechanisms and investment and resource allocation to sport for development and peace, including multi-stakeholder arrangements and different sectors at all levels.    * Objective c) Integrate thematic areas and cross-cutting issues in sport for development and peace programmes, including the allocation of dedicated resources. | |
| **Outcomes:** | *What are the expected/actual outcomes of the initiative?*  By 2025 over 140 young people will have strengthened their capacity to develop, implement and measure projects that leverage sports for social change with over 2,500 beneficiaries reached through the projects, adding to the 37,000 already reached through the programme since its inception. | |
| **Mechanism for monitoring and evaluating implementation:** | *What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?*  *What specific monitoring and evaluation tools are involved?*  The monitoring and evaluation framework for this Programme draws on Olympism365’s shared measurement approach, and is underpinned by a Theory of Change and Results Framework that sets out the intended short-, medium- and long-term results, and corresponding indicators.  Supported by Worldwide Olympic Partner Deloitte, the IOC, through Olympism365, has built a fit-for-purpose impact measurement tool utilising the [Amp Impact/Salesforce](https://ampimpact.org/) platform that will be used to capture essential Programme monitoring and evaluation data. Key functionalities of this tool include: tracking of programme implementation; access to real-time impact data by the IOC and its collaborators; qualitative and quantitative data collection, aggregation, analysis and visualisation; and multilingual usage. Monitoring and evaluation data is collected through regular surveys and focus groups with Young Leaders, with a strong focus on qualitative data collection through storytelling, imagery, and video content. | |
| **Challenges/Lessons learned** | *What have been/were the main challenges to implementation?*  *What lessons learned have been/can be utilized in the planning of future initiatives?*  Delivering the programme in a 100% virtual environment and in several time zones to 50 selected IOC Young Leaders has generated some challenges, however these don’t overtake the benefits.  Not having standardized impact measurement tools has also been a challenge in gathering impact data and showcasing the real impacts of the programme on a wider scale. This will be mitigated through alignment with the Olympism365 shared measurement approach and transition to the new Olympism365 impact measurement platform. | |