**TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE**

***Olympic Values Programme***

***Task:*** *Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.*

***Timeframe:*** *Please only include initiatives that fall within the reporting timeframe of January 2022 – February 2024*

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| **Please provide more details on each initiative including items below:** | | |
| **Objective(s):** | *Please indicate which, if any, of the following fall among the main objectives of the initiative:* | |
| * Ensuring no one is left behind (advancing empowerment, inclusiveness and equality through sport) | * Eradicating poverty and promoting prosperity |
| * Leveraging sports events to promote action to combat climate change, advance peace and/or sustainable development | * Conflict prevention/peace building |
| * Research development, data collection and/or data dissemination | * Safely harnessing sport for sustainable development, peace and wellbeing in the context of the COVID-19 pandemic, including through the use of technology |
| * Reinforce the 2030 Agenda and eradicate poverty in times of multiple crises, leading to the effective delivery of sustainable, resilient, and innovative solutions | * Safeguarding sport from corruption and crime |
| * Strengthened global framework on sport for development and peace | * Other (please specify)   Assist National Olympic Committees (NOCs), particularly those with the greatest needs, to build a better world through sport by enabling them to lead a safe, inclusive and sustainable sport community, which is able to engage in society by promoting sport as a social tool. |
| **Situation** | *What is the challenge or problem that the initiative aims to address?* | |
| **Implementation mechanisms:** | *What are the means/processes of implementation of the initiative?*  The Olympic Values Program provides grants to National Olympic Committees (NOCs) to implement Initiatives targeting organizational level change and/or community level change. The grants provided vary according to the scope of the Initiative presented to the programme coordinators, ranging from 2,000 USD to several tens of thousands USD.  *What are the main deliverables/activities involved?*  The following are the main anticipated results to guide NOCs in ensuring a safe, sustainable and inclusive national sport movement:  NOCs contribute to creating safe sports organizations and environments:   * NOCs nominate a person to receive training in safeguarding, appoint a safeguarding officer or focal point, develop, and implement a safeguarding policy, help establish a process for remedy and raise awareness in national federations and clubs. * NOCs support initiatives upskilling sports medicine and mental health professionals so that athletes and their entourage have access to up-to-date and qualified medical advice in areas such as injury prevention, physical therapies, sports nutrition, and mental health. * NOCs support initiatives combating doping by educating athletes and their entourage and implementing the Olympic Movement Code on the Prevention of the Manipulation of Competitions.     NOCs contribute to ensuring that national sports organisations are sustainable:   * With guidance from the IOC, NOCs measure their carbon emissions, join the UN Action Climate Framework, and reduce their emissions in line with the Paris Agreement and UNFCCC targets. * NOCs support initiatives aimed at supporting or influencing sports event organisers and facility owners to integrate sustainability principles into their operations. * NOCs introduce a clause on responsible sourcing in their procurement contracts, which includes human and labour rights, good governance, community impacts and environmental standards.     NOCs contribute to creating inclusive sports organisations:   * NOCs act toward gender balance (at least 30% women) in all sports governing bodies, monitoring the share of women leaders in national federations, and providing mentoring and leadership training opportunities. * NOCs raise the profile of inclusion with national federations and clubs, so that everybody, regardless of, for example, race, gender, age, religion, or sexual orientation, feels welcome in sport. * NOCs raise awareness around gender portrayal in the media, and gender balance in resource allocation in sport.   Moreover, the following anticipated results are meant to guide NOCs to be a vehicle for driving greater sports participation and spreading the values and heritage in society:  NOCs help more people to find a community in sport and get physically active:   * NOCs support initiatives influencing public authorities to promote the role of sport and physical activity in society. * NOCs support initiatives to promote physical activity, physical education, physical literacy, or sport in school. * NOCs work with national federations on programmes aimed at helping more people find a community in sport. * NOCs in countries hosting major sporting events work to include sports participation as a key aspect of event legacy. * NOCs celebrate Olympic Day annually.   Help more people benefit from Olympic and values-based education:   * NOCs support programmes for promoting Olympic education (i.e., through OVEP) and values-based education (including, but not limited to, topics such as safeguarding, inclusion, anti-doping, sustainability, and healthy lifestyles), etc. among teachers, coaches, athletes, and young people. * NOCs support initiatives influencing public authorities and schools to introduce Olympic and values-based education in school. * NOCs support initiatives enabling national federations to promote Olympic and values-based education in grassroots sport. * NOCs use sport and the Olympic values as tools for increasing social cohesion and building bridges between people.   Help more people experience and create Olympic culture and heritage:   * NOCs keep the Olympic spirit alive by supporting initiatives blending sport and culture or preserving Olympic heritage.   *What is the time frame of implementation?*  The Olympic Values Program follows the Olympic quadrennial cycle; the current program goes from 2021 to 2024 with a budget of 25 million USD, which includes NOCs Initiatives, Training Scholarships and Olympic Day Celebration. | |
| **Target Audience(s):** | *Who are the beneficiaries of the proposed/implemented initiative?*  National Olympic Committees (206) can apply for funding through the Initiatives part of the Programme. The type of change the programme seeks to achieve is divided in organizational level (change in the NOC, in a national federation or a club, for example) and community level (change in a community of people). | |
| **Partners/Funding:** | *Who are the main organizations/entities involved in the initiative and what are their roles?*  NOCs are the main entities involved in the Initiatives; depending on the project they aim at implementing, NOCs can be the direct implementers or funders of other entities, including national federations and sport clubs, public authorities, national or international non-governmental organisations, etc.  *What are the main sources of funding of the initiative?*  The Olympic Values Programme is administered by the International Olympic Committee´s Olympic Solidarity Department, which redistributes the revenues from the Olympic Games broadcasting rights to National Olympic Committees. | |
| **SDG Alignment:** | *To what SDG goal/target/indicator is this initiative targeted?*  The Olympic Values Programme is aligned with the IOC’s Olympism365 Strategy on sport as an important enabler to the SDGs. In particular, NOCs Initiatives are working towards SDG 3, 4, 5, 10, 11, 13 and 16.  *Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.*  The Olympic Values Programme actively promotes several commitments, including the United Nations Sport for Climate Action Framework, in line with the Paris Agreement and the UNFCCC, as well as the respect of all human rights as enshrined in the UN Covenants and Conventions. Moreover, the Programme upholds several IOC codes and agreements, such as the [IOC Sustainability Strategy,](http://extrassets.olympic.org/sustainability-strategy/_content/download.pdf) the [IOC Sexual Harassment and Abuse Consensus Statement List of Recommendations](https://stillmed.olympic.org/media/Document%20Library/OlympicOrg/IOC/Who-We-Are/Commissions/Medical-and-Scientific-Commission/Sexual-Harassment-and-Abuse-in-Sport/EN-Official-SHA-Statement.pdf#_ga=2.231527711.1874440761.1600764965-1266454622.1600261870) , the [IOC Gender Equality Review Project,](https://stillmed.olympic.org/media/Document%20Library/OlympicOrg/News/2018/03/IOC-Gender-Equality-Report-March-2018.pdf) and the [Olympic Movement Code on the Prevention of the Manipulation of Competitions.](https://stillmed.olympic.org/Documents/Commissions_PDFfiles/Ethics/olympic_movement_code_on_the_prevention_of_the_manipulation_of_competitions-2015-en.pdf) | |
| **Alignment with global frameworks:** | *How does this initiative align with/contribute to the objectives of the* [*Kazan Action Plan*](https://en.unesco.org/mineps6/kazan-action-plan)*,* [*WHO Global Action Plan on Physical Activity*](https://apps.who.int/iris/bitstream/handle/10665/272722/9789241514187-eng.pdf) *or other related internationally agreed frameworks on sport and/or physical activity?*  Through Initiatives that aim at societal level change, NOCs are working towards making communities more physically active, targeting schools, local communities and underrepresented groups in sport such as women and girls, as both a means of increasing health outcomes and as a tool for integration. | |
| **Alignment with United Nations Action Plan on SDP:** | *Which of the four thematic areas of the* [*UN Action Plan on Sport for Development and Peace*](https://www.un.org/development/desa/dspd/wp-content/uploads/sites/22/2018/06/14.pdf) *is this initiative designed to align?*  Although the Olympic Values programme does not have a specific focus on peace, an analysis of the main types of Initiatives carried out by NOCs, shows an indirect contribution towards policy development for mainstreaming and integrating sport for development, as well as resource mobilization.  *To which action area(s) of the Plan is this initiative designed to contribute?*  The Program contributes to building capacity of NOCs for co-implementing sport based and sport related initiatives in partnership with different stakeholders, including Sport and other relevant Ministries, as appropriate in their national context and at different level (local, regional, national), and therefore it encourages multi-stakeholder partnerships and exchanges. | |
| Outcomes: | *What are the expected/actual outcomes of the initiative?*  As of November 1, 2023:   * 46 NOCs (of 206 NOCs) have signed the UN Sport for Climate Action Framework, compared to two in 2020; * 71 NOCs have a trained Safeguarding Officer (or are currently undertaking training); * 56 out of 125 NOCs (45%) now have a minimum of 30% women on their NOC Executive Board, compared to 29 out of 117 NOCs in 2020 (25%) (based on the number of NOCs that answered this question in the annual NOC questionnaire).   The Olympic Values programme has supported NOCs in different ways, including funding for development of sustainability strategies and for solar panels or other carbon reduction actions; scholarships for attendance at the IOC Safeguarding Officer in Sport Certificate Course; and funding for gender equality and safe sport activities.  A total of 562 NOCs initiatives have been approved since 2021, with the allocation in 2023 almost doubling the budget allocated in 2021. The most popular objective among the Initiatives has been to get more people to do sport and be physically active (196 initiatives), followed by the promotion of Olympic and values-based education (163). So far 327 initiatives have been closed, with NOCs reporting a combined reach of around 5 million participants, 49% of whom were women. The Olympic Values Programme supports NOCs from all over the world; the allocation of Initiatives per continent is as follow:    Moreover, a number of regional collaborations were funded in 2023 including:   * A safe sport workshop for 15 NOCs in the Pacific region and an Impact Network Manager to help these NOCs develop strategies on sport contribution to the UN SDGs. * The Oceans project, co-funded by the European Union, to ensure European NOCs are able to sign and comply with the UN Sport for Climate Action Framework. * Special support to the South American Sports Organisation (ODESUR) and its members toward signing and complying with the UN Sport for Climate Action Framework. * A continental seminar for African NOCs on gender equality and safe sport in Cape Verde. * A safe sport workshop in Panama for American NOCs. - A workshop on sustainability in Barbados for Caribbean NOCs hosted by the Caribbean Association of NOCs (CANOC).   Finally, the Olympic Day 2023 theme was “Let's Move.” Over 1,000 athletes actively engaged in the campaign, creating their own workouts, or sharing Let’s Move content on their social media accounts to encourage people to move. More than 15 million people around the world took part in physical activities, with 164 NOCs taking an active role with support from Olympic Solidarity. | |
| **Mechanism for monitoring and evaluating implementation:** | *What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?*  NOCs submit the financial and technical report forms and complementary material (such as photos and/or videos) to Olympic Solidarity via the internal programme management platform within two months after the conclusion of each initiative.  *What specific monitoring and evaluation tools are involved?*  NOCs are encouraged to set their own monitoring framework, in line with anticipated results listed in the programme guidelines. | |
| **Challenges/Lessons learned** | *What have been/were the main challenges to implementation?*  The implementation of the Programme is intrinsically linked to the organizational and institutional capacity of each NOC to prioritize the promotion of Olympic Values in their strategic work, bearing in mind that an NOC’s first priority is to bring an athletes' delegation to the Summer Olympic Games. Said capacity varies greatly across continents and within continents as well. The size and the human and financial resources available usually determine the scope of implementation of an Initiative and the number of initiatives an NOC is able to implement. It is to be noted that, despite being part of the Olympic movement, NOCs are independent organizations that decide their own priorities, though in alignment with the priorities identified by the IOC.  Notwithstanding concerted efforts and ad hoc initiatives, a more strategic and long-term approach is deemed necessary to avoid overburdening NOCs, particular those with limited capacity, with requested actions towards different thematic areas as well as to ensure concrete results. In this sense, the relevant IOC departments are coordinating ahead of the next quadrennial period (2025-2028) to set a clearer roadmap of collective outcomes and results, while easing the workload for NOCs.  Moreover, as NOCs with greatest capacity and resources usually reside in high income countries and territories, the next quadrennial period will further prioritize allocation of funding towards NOCs with the greatest needs to redistribute resources and level up capacity differences between NOCs.  *What lessons have been learned/can be utilized in the planning of future initiatives?*  As the Programme is orienting more towards a result-based approach with a defined monitoring and evaluation system, a mechanism to support NOCs to systemically include a results framework is needed. In this sense, a proposed set of collective indicators will be proposed for the next quadrennial period to provide additional guidance to NOCs in setting up their projects under the Programme. | |