

## **TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE**

### *Global Sport for Development Programme - achieving more together*

**Task:** Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

*Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ), on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) uses Sport for Development (S4D) to contribute to designated SDGs (3 'Good Health and Well-being', 4 'Quality Education', 5 'Gender Equality', 8 'Decent Work and Economic Growth', 10 'Reducing Inequalities', 16 'Peace, Justice, and Strong Institutions', and 17 'Partnerships for the Goals') and cross-cutting topics such as*

- *quality education,*
- *gender equality,*
- *employment,*
- *social inclusion,*
- *peaceful coexistence,*
- *good health, and*
- *green and sustainable sports.*

*Since 2007 several GIZ programmes have been dedicated to S4D or have integrated the approach into their work. For that matter, together with partners, GIZ jointly designs and implements projects in different regions of the world to include S4D into national curricula, build individual and organisational capacities, promote education and employability and construct or renovate sport grounds as safe spaces for all. GIZs approach is tailored to local needs.*

*In the given timeframe GIZ has implemented two regional programmes, one in Africa and one in Jordan and Northern Iraq, as well as a global programme on Sport for Development (S4D).*

**Regional S4D Programme Africa:** *The Regional Programme Sport for Development in Africa (S4DA) follows a gender-transformative and rights-based approach across Africa incl. Tanzania, Zanzibar, Senegal, Kenya and Cameroon. The programme works towards improving the development perspectives of children and youth and in close collaboration with different partners. S4DA aims to strengthen the competences of relevant actors (ministries, national institutes, training institutes, sports and youth organisations, etc.) incl. the African Union Sport Council with regard to S4D. The programme not only creates safe spaces for disadvantaged children and youth by constructing or renovating grassroots sports grounds and facilitating their sustainable usage and maintenance; the programme also develops capacities of individuals to offer quality sports-based activities that promote gender equality, inclusion and safeguarding, social cohesion and violence prevention, basic education, employability and socio-economic development.*

**Regional S4D Programme Jordan and Northern Iraq:** *In collaboration with the Ministry of Education in Jordan and the Ministry of Planning of the Kurdish Regional Government, the programme supported local organisations to roll out sporting activities in Northern Iraqi and 4 Jordanian host communities and refugee camps. The focus of the programme is to strengthen the physical and mental well-being, conflict management, resilience and personal growth of children and young people through sport. Therefore, local experts are trained to identify and multiply the potential of physical activity and sport for children's*

development. Social workers, teaching staff and trainers learn how to facilitate social skills and values through sport. By adapting physical activities based on (sport-)pedagogical methods, the programme emphasises the inclusion of young people with disability.

**In this report, the Global Programme Sport for Development is taken as an example.**

**Context**

Sport bridges social divides, brings people together and makes societies more stable. The United Nations (UN) has also recognised ‘sport as a means to promote education, health, development and peace’ and included it in the 2030 Agenda for Sustainable Development. In this way, sport plays a key role in development cooperation. As children and young people, especially girls and young women, are particularly affected by global challenges, they are the main focus of programme activities. Through the programme, sport strengthens gender equality, reinforces social cohesion, and promotes employment for young people.

**Objective**

International, regional, and national actors utilize sport for development to support marginalized youth in measures for employment promotion, gender equality, and social cohesion.

**Approach**

The programme collaborates with international and local organisations and facilitates the anchoring of S4D in local structures. Drawing on a fund, it works with its partners to support innovative projects that boost young people’s employability, advance gender equality, and strengthen social cohesion. Another objective is establishing a long-term, interactive and global network that practitioners and experts can use to develop their skills and share knowledge. Youth ambassadors are a key element in this. They implement projects, act as role models, and use the network to engage in dialogue with one another.

The activities are being carried out in the countries involved in the global programme, with priority areas varying from country to country:

- Colombia: peace and the prevention of violence; displacement and migration; health
- Pakistan: feminist development cooperation; displacement and migration
- Tunisia: employment promotion; feminist development cooperation
- Western Balkans (Albania, Bosnia and Herzegovina, Kosovo, North Macedonia and Serbia): social cohesion; employment promotion; feminist development cooperation

**Timeframe:** 10/22-09/25

<b>Please provide more details on each initiative including items below:</b>		
<b>Objective(s):</b>	<i>Please indicate which, if any, of the following fall among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> <li>• <b>Ensuring no one is left behind (advancing empowerment, inclusiveness and equality through sport)</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Eradicating poverty and promoting prosperity</b></li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Leveraging sports events to promote action to combat climate change, advance peace and/or sustainable development</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Conflict prevention/peace building</b></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Research development, data collection and/or data dissemination</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Safely harnessing sport for sustainable development, peace and wellbeing in the context of the COVID-19 pandemic, including through the use of technology</b></li> </ul>
	<ul style="list-style-type: none"> <li>• Reinforce the 2030 Agenda and eradicate poverty in times of multiple crises, leading to the effective delivery of sustainable, resilient, and innovative solutions</li> </ul>	<ul style="list-style-type: none"> <li>• Safeguarding sport from corruption and crime</li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Strengthened global framework on sport for development and peace</b></li> </ul>	<ul style="list-style-type: none"> <li>• Other (please specify)</li> </ul>
<b>Situation</b>	<p><i>What is the challenge or problem that the initiative aims to address?</i></p> <p><i>Young people globally, comprising a significant portion of the population, often face precarious conditions, patriarchal or socially controlled structures, limited income and autonomy, conflict situations, and uncertain futures. The frustration stemming from inadequate agency exposes them to exploitation by violent actors, particularly in conflicts. Additionally, youth, especially girls, are disproportionately affected by crises such as the COVID-19 pandemic, with implications for their physical, mental, and psychosocial development, educational opportunities, and economic security.</i></p> <p><i>However, despite some successful approaches, there's a lack of sustainable international exchange on Sport for Development (S4D) methods and their institutional implementation.</i></p>	
<b>Implementation mechanisms:</b>	<p><i>What are the means/processes of implementation of the initiative?</i></p> <p><i>The Global Programme Sport for Development uses sport in development cooperation to sustainably improve the lives of disadvantaged children and young people worldwide. To this end, a global S4D fund is used to support innovative projects together with partners that teach young people life and vocational skills, advance gender equality and strengthen social cohesion as a whole. In addition, a global S4D community brings together practitioners and experts to share their experiences and take advantage of training opportunities. Another part is the so-called "S4D Youth Ambassadors" in our partner countries who implement activities themselves as agents of change, inspire their community and use the global S4D community to exchange ideas with each other.</i></p>	

*The aim is to support partner countries and regions with capacity development in such a way that they will be able to use “Sport for Development” independently in the future and anchor it in their structures. In doing so, we focus on our thematic priorities:*

Pakistan	Displacement and migration, Feminist development policy
Tunisia	Employment promotion, Feminist development policy
Latin America (Brazil, Colombia, Ecuador, Guatemala, Honduras, Mexico, Paraguay and Salvador, among others.)	Peacebuilding and social cohesion, Feminist development policy
Western Balkans (Albania, Bosnia and Herzegovina, Kosovo, North Macedonia, Montenegro and Serbia)	Social cohesion, Employment promotion, Feminist development policy

*Together with international and local partners from sport, politics, civil society, business and academia, German development cooperation develops target-group-specific sports offerings. With our partners we promote social cohesion and reinforce responsibility for sustainable action in climate protection and for fairly produced sporting goods.*

*What are the main deliverables/activities involved?*

*Specific Objective:*

*International, regional, and national actors utilize sport for development to support marginalized youth in measures for employment promotion, gender equality, and social cohesion.*

***Development of a Global S4D Community*** (<https://community.sport-for-development.com/>) - Transnational and interactive exchange of knowledge and competences:

- *S4D coaches from all over the world connect and learn from each other*
- *Digital workshops and seminars on employability, gender equality and social cohesion through sport*
- *Trainings & networking events in the partner countries*

***Capacity Development in our partner countries / regions*** - Capacity Development of partners for strengthening marginalised youth:

- *Work closely with ministries on policy development*
- *Integrate S4D in strategies of organisations and ministries*
- *Spread sport as an effective tool to learn new skills and competences*
- *Strengthen youth to become agents of change*

***Establishment of a Global S4D Fund*** - New, innovative Partnerships and initiatives:

- *Engage partners from sport, business and civil society organisations in S4D activities in partner countries*
- *Support local organisations to implement projects through calls for ideas*

	<p><i>What is the time frame of implementation?</i>  <i>10/2022-09/2025</i></p>
<p><b>Target Audience(s):</b></p>	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <p><i>The target groups of the project primarily consist of adolescents and young adults aged 14 to 29 from disadvantaged societal groups. In line with the principle of the Agenda 2030 "Leave No One Behind," the project focuses on the most marginalized populations in the respective focus countries. Special attention is given to girls and young women. Additionally, other subgroups with particular challenges include refugees and returnees, people with disabilities, young people without vocational training, ex-combatants (especially in Colombia), LGBTI+ individuals, and other marginalized societal groups. There is no specific quantitative target regarding the number of these target groups, as the module, unlike previous modules, focuses on intermediaries (partner organizations and their trainers, teachers, etc.). Since the start of the first Sport for Development (S4D) program in 2012, 8,874 trainers, including at least 1,740 women, have been trained in 23 countries. Furthermore, 764 instructors, including at least 207 women, have been trained in 23 countries. Instructors themselves train trainers. The target audience for further training events includes these already trained instructors and trainers. Intermediaries also include regional actors such as sports councils and youth organizations, national actors such as government institutions, NGOs, and sports organizations, universities, vocational training centers, and ministries, as well as local actors such as youth clubs and sports associations.</i></p>
<p><b>Partners/Funding:</b></p>	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles?</i></p> <p><i>The political stakeholders are:</i></p> <ul style="list-style-type: none"> <li>- <i>in Colombia: Presidential Agency for International Cooperation of Colombia, APC</i></li> <li>- <i>in the Western Balkans: Ministry of Culture, Youth and Sports in Kosovo</i></li> <li>- <i>in Tunisia: Ministry of Labor and Vocational Training</i></li> <li>- <i>in Pakistan: Secretariat for Elementary and Secondary Education, Khyber Pakhtunkhwa</i></li> </ul> <p><i>Some of our partners include:</i></p> <ul style="list-style-type: none"> <li>• <i>German Olympic Sports Confederation (DOSB)</i></li> <li>• <i>German Football Association (DFB)</i></li> <li>• <i>DFL Deutsche Fußball Liga with selected Bundesliga clubs</i></li> <li>• <i>German Sport University Cologne</i></li> <li>• <i>Other national organisations, international and regional sport umbrella organisations and sports federations</i></li> <li>• <i>UN organisations such as UNESCO</i></li> <li>• <i>International non-governmental organisations (NGOs) such as Common Goal and the International Platform for Sport and Development (sportanddev.org)</i></li> </ul>

	<ul style="list-style-type: none"> <li>• Local and national NGOs</li> </ul> <p>What are the main sources of funding of the initiative? Federal Ministry for Economic Cooperation and Development, Germany</p>
<b>SDG Alignment:</b>	<p>To what SDG goal/target/indicator is this initiative targeted?</p> <p>The Global Programme Sport for Development primarily contributes to SDGs 3 'Good Health and Well-being', 4 'Quality Education', 5 'Gender Equality', 8 'Decent Work and Economic Growth', 16 'Peace, Justice, and Strong Institutions', and 17 'Partnerships for the Goals', following the implementation principle of 'Leave No One Behind'.</p> <p>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned. The programme is aligned with Germany's feminist development policy. Furthermore, it is part of UNESCO's Fit for Life Alliance.</p>
<b>Alignment with global frameworks:</b>	<p>How does this initiative align with/contribute to the objectives of the <a href="#">Kazan Action Plan</a>, <a href="#">WHO Global Action Plan on Physical Activity</a> or other related internationally agreed frameworks on sport and/or physical activity?</p> <p>Especially in the field of impact measurement (Action 2, Kazan Action Plan) the Global Programme Sport for Development contributes to the objectives of the Kazan Action Plan. For instance, to foster structural change, the programme actively engage with ministries on policy development and integrate S4D impact measurement into the strategies of organizations and ministries. The programme develops <a href="#">scientific studies</a> to prove the positive impact of its activities. Another example is our collaboration with the Ibero-American Sport Council (CID) to develop regional indicators. In May 2023, representatives from over 20 CID member states officially endorsed the first set of regional indicators. This achievement was the result of a joint effort between the Ibero-American Sport Council, GIZ, and UNESCO. The pilot implementation phase is set to commence in selected countries, with support from our partner, the Development Bank of Latin America CAF. These 12 standardized regional indicators empower the region to assess the impact of sport on the development of their countries, establish baselines, track progress, identify common challenges, and promote collaborative efforts.</p> <p>Furthermore, as mentioned above, the GP S4D is part of UNESCO's Fit for Life alliance and supports its implementation.</p>
<b>Alignment with United Nations Action Plan on SDP:</b>	<p>Which of the four thematic areas of the <a href="#">UN Action Plan on Sport for Development and Peace</a> is this initiative designed to align?</p> <ol style="list-style-type: none"> <li>1. Global framework for sport for development and peace</li> <li>2. Policy development</li> <li>3. Resource mobilization, programming and implementation</li> <li>4. Evidence of impact and follow-up</li> </ol> <p>To which action area(s) of the Plan is this initiative designed to contribute?</p> <ol style="list-style-type: none"> <li>1. i. Using the overarching policy commitments of the Kazan Action Plan as a basis, align work streams on</li> </ol>

	<p><i>sport policy, sport for development and peace and sport integrity, across the UN system</i></p> <p><i>2. i. Build capacity for co-implementation and/or co-monitoring of the impact of sport-based and sport-related initiatives across Ministries of Youth, Sport, Health, Environment, Justice, Education and Culture, and other areas, as appropriate to the national context.</i></p> <p><i>3. i. Encourage multi-stakeholder programme development and implementation at all levels</i></p> <p><i>3. iii. Strengthen partnerships, at the policy level, across the intergovernmental and non-governmental development sector, sport federations and other civil society stakeholders.</i></p> <p><i>4. i. Strengthen national statistical capacity and monitoring systems to ensure access to sport-related data which are of high quality, accessible, timely, reliable and disaggregated by income, sex, age, race, ethnicity, migration status, disability, geographic location and other characteristics relevant in national contexts, including through the establishment of indicator protocols</i></p>
<p><b>Outcomes:</b></p>	<p><i>What are the expected/actual outcomes of the initiative?</i></p> <p><i>Outcome (from 10/2022-09/2025):</i></p> <ul style="list-style-type: none"> <li><i>- 1,000 participants from the Sport for Development Practitioners Network across 20 countries regularly utilized S4D approaches to support marginalized youth in their measures for employment promotion, gender equality, and social cohesion.</i></li> <li><i>- Sport for Development approaches are integrated into strategies, sector concepts, or training curricula in 10 partner countries/regions.</i></li> <li><i>- 30 innovative Sport for Development initiatives to support marginalized youth in the areas of employment promotion, gender equality, and social cohesion were implemented by German and international actors from the sports-related private sector, sports, and civil society in various partner regions of the German development cooperation.</i></li> </ul> <p><i>50 selected Sport for Development Youth Ambassadors, with 50% (25) female representation, have implemented their own SfE projects to support marginalized youth in the areas of employment promotion, gender equality, and social cohesion.</i></p>
<p><b>Mechanism for monitoring and evaluating implementation:</b></p>	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <p><i>There is an exchange with international research institutions such as the German Sport University for the processing of scientific findings on S4D, for the joint conception of innovative SfE measures, and for the further development of instruments for measuring and monitoring results.</i></p> <p><i>The programme conducts meaningful impact studies at the target group level using already developed tools and extensive preparatory work. Insights gained from these studies are utilized for shaping the initiatives for Sport for Development and disseminated through partner networks.</i></p>

	<p><i>These studies were carried out in Colombia, Northern Iraq, Morocco, the Western Balkans, and Mexico, aiming to evaluate the effectiveness of the project in achieving meaningful impact. The conducted impact assessments have revealed compelling results, emphasizing the positive influence of GIZ's initiatives. The studies specifically focused on the significant impact of the offered sport courses and activities on various aspects. For instance, the studies examined the change in attitudes towards gender equality and employability. Furthermore, the effects of sport participation on psychosocial well-being and social competences were thoroughly examined. Currently, an impact study is being conducted in Albania.</i></p> <p><i>What specific monitoring and evaluation tools are involved?</i></p> <p><i>Most studies conducted have a quasi-experimental, longitudinal study design with two points of data collection. The standardized questionnaires used are based on impact indicator frameworks, which were developed jointly by GIZ and the German Sport University to adapt a competence-based evaluation approach. In addition to impact evaluations, monitoring on output and outcome level is being carried out to measure competence development of the target group.</i></p>
<p><b>Challenges/Lessons learned</b></p>	<p><i>What have been/were the main challenges to implementation?</i></p> <p><i>The success of the program also depends on the involvement of its partners. Therefore, it is crucial for the partners to remain engaged throughout the implementation.</i></p> <p><i>What lessons learned have been/can be utilized in the planning of future initiatives?</i></p> <p><i>S4D learning experiences and evidence of impact should be more deliberately incorporated into policy advice and the preparation of development policy position papers, especially in the areas of education, peace, social cohesion, and employment promotion.</i></p>