**TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE**

***European Week of Sport, Portugal (EWoS PT) – 2022 & 2023***

***Task****: Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.*

***Timeframe****: Please only include initiatives that fall within the reporting timeframe of January 2022 – February 2024.*

|  |
| --- |
| **Please provide more details on each initiative including items below:** |
| **Objective(s):** | *Please indicate which, if any, of the following fall among the main objectives of the initiative:* |
| * Ensuring no one is left behind (advancing empowerment, inclusiveness, and equality through sport).

**The organization of EWoS PT promotes inclusiveness through Sport and, inherently, physical activity among all segments of the European population** | * Eradicating poverty and promoting prosperity.
 |
| * Leveraging sports events to promote action to combat climate change, advance peace and/or sustainable development.

**EWOS PT supports and promotes, during this period, more than 1200 events per year.** [**https://beactiveportugal.ipdj.pt/atividades/**](https://beactiveportugal.ipdj.pt/atividades/)**In 2022, especially, sustainability was a main concern and the National Sport for All Forum (which takes place in the context of the EWoS PT) was dedicated to sustainability in sport.** | * Conflict prevention/peace building.

**Yes, through promoting sport and physical activities in group with different segments of population during this period. Also addressing inequalities and vulnerable groups of the population.** |
| * Research development, data collection and/or data dissemination.

**The National Sports for All Forum, which takes place during the EWoS PT, distinguishes best practices, promotes data dissemination and seeks to engage different actors (including academia) in a meaningful and productive discussion and exchange of experiences.** | * Safely harnessing sport for sustainable development, peace, and wellbeing in the context of the COVID-19 pandemic, including through the use of technology.

**In the aftermath of the COVID-19 pandemic, EWoS PT organization has paid increasing attention to the safety and wellbeing of the participants. Beyond the respect for all procedures and limitations, greater emphasis has been placed on making contents available online and through social media platforms to further the reach of the activities and to facilitate different levels of engagement.** |
| * Reinforce the 2030 Agenda and eradicate poverty in times of multiple crises, leading to the effective delivery of sustainable, resilient, and innovative solutions.
 | * Safeguarding sport from corruption and crime.
 |
| * Strengthened global framework on sport for development and peace.
 | * Other (please specify).
 |
| **Situation** | *What is the challenge or problem that the initiative aims to address?****This initiative seeks to foster the population’s healthy and active lifestyles, which are linked to a multitude of factors within and outside sport, thus requiring a cross-sectoral and integrated approach.*** ***For Portugal, this is a particularly relevant challenge in light of the Special Eurobarometer on Sport and Physical Activity, which show that the Portuguese population is among the least active in the European Union, with an aggravating trend.*** |
| **Implementation mechanisms:** | *What are the means/processes of implementation of the initiative?***The Portuguese Institute for Sports and Youth (IPDJ) coordinates the implementation of the EWOS in Portugal and involve hundreds of local organizations responsible to organize more than 1200 activities all over the country.***What are the main deliverables/activities involved?***Activities for grassroots sports, fitness, nautical, sport & health, sport & work, sport in schools, inclusive, urban, outdoor, and a National Forum of sports for all.***What is the time frame of implementation?***Between 23-30 September of each year.** |
| **Target Audience(s):** | *Who are the beneficiaries of the proposed/implemented initiative?***All the segments of the population** |
| **Partners/Funding:** | *Who are the main organizations/entities involved in the initiative and what are their roles?***European Commission – Promoter and coordinator of the initiative at EU level****Portuguese Institute of Sports and Youth (IPDJ) – National coordinator in Portugal.****A wide range on organizations, public and private, sports and non-sports-related are involved in the initiative by cooperating, organizing and promoting several activities during this period – they are the ones that allow the initiative to reach an ever increasing part of the population across the Portuguese territory in a manner that is more tailored to each context, and that better addresses the needs and dynamics of the population in each region.** *What are the main sources of funding of the initiative?* **European Commission (via cofinancing of national initiatives)****Portuguese State Budget (via IPDJ).** |
| **SDG Alignment:** | *To what SDG goal/target/indicator is this initiative targeted?***“Ensuring access to quality healthcare and promoting well-being for all, at all ages.” (SDG3)****“Strengthen the means of implementation and revitalize the global partnership for sustainable development” (SDG17)***Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.***This initiative was launched by the European Commission to promote sport and physical activity among all segments of the European population.****Over the years, the specific objectives and activities have been adapted to reflect the priorities and challenges of the time. This means that the initiative is aligned with EU sport policy priorities (as set in the EU Work Plan for Sport), the European Sports Charter of the Council of Europe, as well as the design of other instruments such as Fit For Life and Kazan Action Plan.** |
| **Alignment with global frameworks:** | *How does this initiative align with/contribute to the objectives of the* [*Kazan Action Plan*](https://en.unesco.org/mineps6/kazan-action-plan)*,* [*WHO Global Action Plan on Physical Activity*](https://apps.who.int/iris/bitstream/handle/10665/272722/9789241514187-eng.pdf) *or other related internationally agreed frameworks on sport and/or physical activity?****Considering the wide scope of the activities (and that they take place across the EU), there is potential alignment with all aspects of the KAP and WHO Global Action Plan on Physical Activity.*** |
| **Alignment with United Nations Action Plan on SDP:** | *Which of the four thematic areas of the* [*UN Action Plan on Sport for Development and Peace*](https://www.un.org/development/desa/dspd/wp-content/uploads/sites/22/2018/06/14.pdf) *is this initiative designed to align?****1. Strengthened global framework on sport for development and peace****To which action area(s) of the Plan is this initiative designed to contribute?****1.b)*** |
| **Outcomes:** | *What are the expected/actual outcomes of the initiative?***The outcomes are always to promote sport and physical activity to all Portuguese population and to increase both number of activities but also the number of people reached per edition.** |
| **Mechanism for monitoring and evaluating implementation:** | *What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?***Monitoring and evaluation are conducted at several levels.****On the one hand, there is a mandatory report which is presented to the European Commission concerning the activities in each country. This report is not only descriptive, but also critical of the challenges faced, solutions found and lessons learned. Also at the EU level, there is a regular collaborative work and contact between all the national coordinators, which allows to better leverage on acquired experiences and further boost the impact of the initiatives.****On the other hand, as each country has its specificities and we are keen on improving on previous experiences, there is also an internal reflection and assessment of the initiative.** *What specific monitoring and evaluation tools are involved?***Quantitative indicators related to the activities and participation (via centralized online platform), participants testimonies and perceptions, technical implementation report, media reach reports** |
| **Challenges/Lessons learned** | *What have been/were the main challenges to implementation?***The experiences during the COVID-19 pandemic made us adapt and rethink many of our actions towards better addressing the changing needs of the population. As the initiative can be considered to be well established, a main challenge had been to engage with a wider array of stakeholders that enables a truly organic movement to take shape behind the week so that each organization and actor may see this initiative also as their own.***What lessons learned have been/can be utilized in the planning of future initiatives?***With each edition the initiatives’ reach had increased significantly, showing that it is possible to provide sport events that promote physical activity and sport, to a larger number of people. This we consider indicative that initiatives of the kind should be further encouraged and promoted.****Two key learnings that have been improved on and remain relevant are i) the key role of grassroots organisations and local authorities ii) the importance of having high quality data and information to enable the continuously improve the delivery and objectives based on solid evidence about the needs, expectations and preferences of the population** |