# Towards a new equilibrium Why social policies alone will not eliminate poverty

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### Resetting social development for poverty eradication

#### **Conventional approach**

Social development frameworks prioritising social policies

Inadequate consideration of economic policy consequences on social policy

Resilience programming to strengthen social development outcomes

#### Rebalanced through...

Joined-up social, economic and environmental decision-making

Collective risk management to reduce impoverishment

Longer-term recovery programming during increasingly frequent crises

Source: Diwakar, 2023





Social and economic policies for sustained poverty escapes:

A focus on education and its combinations



A. Education acts as a resilience capacity

It helps maintain, accelerate, or increase other important resilience capacities and development outcomes in the face of shocks or stressors.

B. Resilience capacities can also accelerate education

Improving resilience capacities of poor and vulnerable households. communities, and systems can maintain, accelerate, or increase the growth of inclusive education outcomes.

The resilience capacities to sustain escapes from poverty with the contribution of education usually involves assembling a diverse set of resources by individuals, supported by an enabling environment.

Sustained

escapes from

poverty

Source: Diwakar et al. 2021









Economic diversification

Degree of entrepreneurialism

Financial inclusion and savings

#### Social combinations







Collaborative spousal relations

Social capital and networks

Enabling gender

norms

#### **Education combinations**







Primary education with skills training



Free education to remove strain on household budgets





# Social and economic policies for sustained poverty escapes

Christina had a prosperous childhood until her father and mother died when she was 13 and 15, respectively. She continued secondary school through her aunt's continued support, but dropped out when she got pregnant (lone teenage pregnancy).

Non-poor to poor

#### Poor to nonpoor

Shunned by her family, she began agricultural wage labour. After four years she decided to go back to school and regained the support of her family. She then became a teacher (salaried job). She had an affair with a married man and got pregnant again.

She got a full salary at school, but was also farming on her land as an additional source of subsistence food and incomegeneration. She also does some agrotrading business. She is not married but is respected for her entrepreneurial spirit.

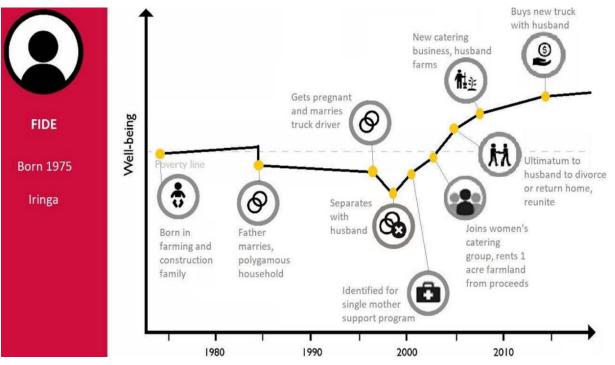
Sustained nonpoor

Source: LHI with Christina (Malawi) first presented in da Corta et al., 2018a





# Women's economic empowerment as a cross-cutting driver



"Harvesting lots of maize in my first year of farming gave me courage... I told [my husband] that his business of moving here and there with trucks was not benefiting me. I told him that we should separate so that I can keep in my mind that I have only my children."

Source: LHI with Fide (Tanzania) first presented in da Corta et al., 2018b





# Social, economic and environmental policy support

Protect (Tackle chronic poverty)	Prevent (Prevent impoverishment)	Promote (Promote sustained poverty escapes)
<ul> <li>Address multiple and overlapping deprivations (e.g. conflict, climate shocks, limited human devt)</li> <li>Enhance food security (e.g. comprehensive approach to sustainable food systems)</li> <li>Develop savings and asset base, including through noncontributory assistance</li> </ul>	for people in poverty)  Conflict prevention and peacebuilding  Limit agricultural risk (e.g. irrigation, crop	ladders from informal groups to formal banking) especially access to capital for NFEs  Peace building and livelihood recovery plan in conflict regions

Source: Diwakar and Adedeji, 2021





## **Equity- and risk-informed economic management**

#### Stringent lockdown

 "[You could pass by] without wearing a mask correctly and you meet with police van and then you pay them, so you gave away the money you were supposed to use for buying food." – Female, Rwanda, 2022

#### Market closures

- **Sellers**: in poverty or vulnerable to it, key source of livelihood
- Buyers: source of access to nutritious food, quality/ safety standards, food insecurity

Source: CPAN, 2022; CPAN et al., 2023





# **Collective economic risk management**

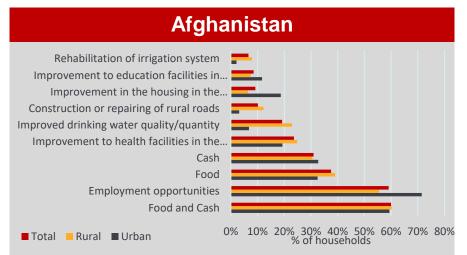
Risk	Examples of 'levelling up' conversion structures and processes
Agri-	<ul> <li>Predictable, regulated markets, and inventory credit systems enabling on-farm</li> </ul>
culture	diversification and asset accumulation.
	<ul> <li>Supportive agricultural advisory services with advice on managing all risks.</li> </ul>
	<ul> <li>Climate-smart solutions including irrigation, with links to high quality, predictable disaster risk management.</li> </ul>
Livestock	Build insurance into dairy enterprises and extend access to veterinary services.
	Public support for livestock insurance.
	<ul> <li>Develop financial institutions and household debt-management measures to complement reliance on livestock as a risky savings strategy.</li> </ul>
Nonfarm	<ul> <li>Urbanisation and the development of a middle class to expand demand.</li> </ul>
economy	<ul> <li>Nonfarm economy promotion and infrastructure to support micro/small</li> </ul>
and	businesses, alongside removing regulations which are obstacles to firm progress.
migration	• Financial ladders to assist graduation local savings groups up to formal banks.

Source: Diwakar and Shepherd, 2022





### Resilience with recovery programming amidst crises



"In the last one year, the case of theft, robbery and other criminal activities has reached its peak... Looking to the **economic situation**, the **insecurity**, **drought**, lack of work, we may have people who died because of hunger." – *Interview in Herat, July 2021* 

Source: visualisation of PLSA 2022 data; Diwakar et al. (2022); Diwakar and Adedeji, 2021

#### Nigeria

Bottom two welfare quintiles more likely to:

- engage in distress asset sales in response to negative shocks in 2020 (figure below)
- pay more for **petrol** in 2022
- report drought/ delayed rains expected to negatively affect them in 2022







Social protection inadequate in improving wellbeing during COVID-19



AISHA

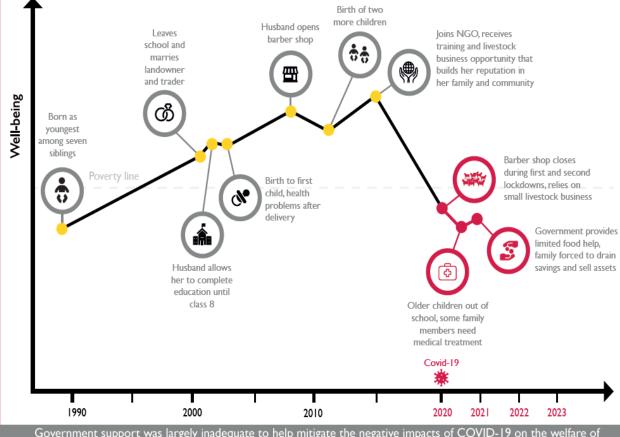
Female

Rural

Bangladesh

Born 1989

Source: Shepherd, Diwakar et al., 2023



Government support was largely inadequate to help mitigate the negative impacts of COVID-19 on the welfare of Aisha's family, causing them to drain their savings and engage in a distress sale of assets.





## Mitigation measures for pro-poor recovery



Long-term investment in health services



Multisectoral national and local-level decision-making



Longer duration of social protection built on strong systems



Wider economic policies including household debt-management measures



School feeding programs and alternative education models



Integrating
pandemic
management into
disaster risk
management

Source: Shepherd, Diwakar et al., 2023





# Interventions for a new social policy reset

Rebalance social policy	Examples of efforts working towards a rebalance	
WITH economic and	Strengthen education to labour market links, livelihood diversification	
environmental policy	Improve working conditions to limit work-related ill health	
	<ul> <li>Interventions to strengthen women's empowerment</li> </ul>	
	Social protection integrated with <b>growth-focused</b> interventions	
	<ul> <li>Integrate environmental considerations across economic and social policies</li> </ul>	
WITHOUT ignoring	Sector-specific support for non-farm MSMEs, CSA, urban informal sector	
consequences of	<ul> <li>Household debt-management and equitable financial services</li> </ul>	
economic policy	<ul> <li>Collective risk management including weather-based and livestock insurance</li> </ul>	
	<ul> <li>Progressive gender equality legislation, pro-poor justice systems not least for</li> </ul>	
	people experiencing theft, universal health coverage	
WITHIN, through	<ul> <li>Anti-discrimination interventions across race/ethnicity, economic status</li> </ul>	
resilience and recovery	Conflict management better integrated into disaster risk management	
programming	Operationalisation of the humanitarian-development-peace nexus	
	<ul> <li>Promote recovery programs to go on for longer than they do during crises</li> </ul>	
Source: Diwakar, 2023		





# Thank you Questions?



