



## Participants

### Expert Group Meeting on “Strengthening the Global Framework for Leveraging Sport for Development and Peace”

United Nations Headquarters • New York  
S-1525-Board Room

**Wednesday, 13 June 2018**



## Davies Banda

Programme Director: BSc (Hons) Sport & Recreation Management / Senior Teaching Fellow in Sport Management and Development, University of Edinburgh



Davies Banda is Programme Director for the Bachelor of Science Programme in Sport and Recreation Management at University of Edinburgh in Scotland, United Kingdom. His research interests are in sport and international development with a focus on political science analysis and policy design and implementation. He undertakes consultancy work for international organisations in Zambia and across Europe focusing on sport, education, community development, and corporate social responsibility (CSR). He is the programme designer and author of the Euroleague Basketball’s acclaimed One Team CSR programme.

Professor Banda is co-author with Ian Lindsey, Tess Kay and Ruth Jeanes of the recent (2017) acclaimed book entitled *Localising Global Sport for development*. His other recent contributions to sport for development and peace critique the knowledge generation approaches and development practices in the Global South by Global North agents. Currently a monitoring and evaluation expert for Zambia’s UNESCO funded Quality Physical Education (QPE) Policy Revision process, Davies acts as a cultural intermediary, a critical friend and policy advisor to the QPE policy revision processes. Part of his role closely focuses on advising on collaborative mechanisms aimed at enhancing policy coherence between three government departments namely: education; health; and sport.

Davies has previously received a grant from the UK Office’s Department for International Development to support a Millennium Development Goals – HIV/AIDS and Sport project in partnership with Kwame Nkrumah University in Zambia. Part of the project focused on short course design for sport-for-development practitioners as well as those working in the wider international development sector in Zambia.

Davies holds a Doctor of Philosophy in Sport Policy and Political Science Analysis from Loughborough University and a Master of Science in Sport and Leisure Management.

## Alexander Cárdenas

Consultant, researcher and academic - Sport for Development and Peace  
Founder Virtual Platform on Sport for Development and Peace Ibero-América:  
<https://deportedesarrolloypaz.org>



Alexander is a consultant, researcher and practitioner in the area of sport for development and peace. He received a PhD in peace, conflict and development studies from University Jaume I in Spain and has been affiliated with INCORE, the International Conflict Research Institute in Derry (UK) as a Marie Curie Research Fellow in Sustainable Peace Building, an initiative of the EU's Seventh Framework Programme.

A native of Bogota, Colombia, Alexander has conducted extensive research on the use of sport to advance peace in Colombia, Northern Ireland and the Philippines, and has published the results of his investigation in various academic journals in Europe, Latin America and the US. He has created and delivered academic modules on sport for development and peace and is currently an evaluator for the Advanced Olympic Research Grant Program of the Olympic Studies Centre of Lausanne, Switzerland.

Alexander has been consulted by numerous organizations implementing sport for development and peace programs and has spearheaded various projects in the field including a global campaign in support of the Olympic Truce. He is the founder of *Deporte, Desarrollo y Paz* (<https://deportedesarrolloypaz.org>), a virtual platform on sport for development and peace which is aimed at spreading information and opinions, promoting initiatives and generating practical tools to support sport for development and peace stakeholders in the Spanish-speaking world and beyond.

## Shushu Chen

Lecturer in Sport Policy and Management, School of Sport, Exercise and Rehabilitation Sciences, University of Birmingham



Shushu Chen is a Lecturer in Sport Policy and Management at the University of Birmingham, UK. She received her PhD in Sport Policy from Loughborough University, UK, and holds

In her ongoing quest for ways to develop sport and physical activity participation, Shushu seeks to inform and improve policymaking decisions with her work, particularly through her cross-cultural insights into China's burgeoning sports scene. Her research involves collaborations in Asia as well as in Europe. Her principal research interests include sport policy analysis and evaluation, and Olympic studies (particularly in the areas of Olympic legacy evaluation). Her recent projects include working with Chinese colleagues on management and policy issues regarding university sport and elite sport as well as on a Chinese national project evaluating the 2022 Winter Olympics' legacies.

## Holly Collison

Lecturer, Institute for Sport Business, Loughborough University



Holly Collison is an anthropologist in the field of Sport for Development and Peace (SDP). She has completed extensive fieldwork in Africa and South-East Asia examining post-conflict development interventions and the use of sport. Her research explores youth identity, notions of community, International development, peacebuilding, social inclusion and grassroots perspectives and experiences of SDP. Holly is also a qualified performance netball coach and multi-sports coach and has used these skills in her participatory methodologies in the field.

Holly's PhD examined post-conflict urban youth populations in Liberia, West Africa. During her time in Liberia Holly worked with former child soldiers, orphans and displaced young people, she volunteered and participated with NGOs, sports federations and community groups. Her work was published as a monograph entitled 'Youth and Sport for Development: The Seduction of Football in Liberia' (Palgrave, 2016). Holly has also contributed to the 'Sport for a Better World?' ESRC funded project, a social scientific investigation into the SDP sector operating in five international locations: Jamaica, Kosovo, Rwanda, Sri Lanka and Zambia. This project will have a significant global impact having produced policy guidance and recommendations in partnership with the Commonwealth Secretariat.

Holly currently lectures on topics including: Sport and peace, Sport and International Development, Qualitative Research Methods, Anthropology and Sport, Cultural perspectives of Sport, the Social Construction of Youth and the Symbolic Recreation of Community. Holly's current research is examining 'Cultures of Following' in relation to sport, politics and development contexts in West Africa. This is an anthropological study of 'following' which questions the social processes and symbolic meaning of political and sporting mobilisation in connection to participation and development.

## Giovanni Di Cola

Special Adviser to the ILO Deputy Director General for Field Operations and Partnerships



Giovanni di Cola is Special Adviser to the ILO Deputy Director General for Field Operations and Partnerships, at the ILO headquarters in Geneva. His experience in the United Nations System spans from field assignments at UNESCO, UNICEF and ILO in the areas of programming, technical cooperation and management in West Africa, Latin America and the Caribbean to technical areas (mainly employment, local development, sports and skills development) at the ILO in Geneva. His background is Political Science and Soviet Studies from Rome and Paris universities with a Doctorate in Development Economics also from Paris University. He has worked on sport for development and skills through sport since

2004, in various capacities, and represents the ILO in the United Nations Sport and Development network. He is also Member of various sport boards and has contributed in the past to WTF in his bid to reform the discipline to be kept in the Olympics. He represents the ILO in the Mega Sport Events and Human Rights Platform (Multi Stake holder initiative) and in UN Agencies and Sport Federation collaboration Platform to achieve SDGs Platform.

## Oliver Dudfield

### Head of Sport for Development and Peace at the Commonwealth Secretariat

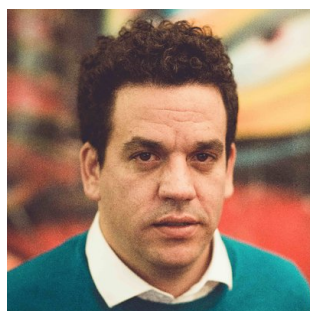


Oliver Dudfield is the Head of Sport for Development and Peace at the Commonwealth Secretariat. Over his career Oliver has worked with multiple UN and intergovernmental agencies, national governments, NGOs and sporting organisations on Sport for Development and Peace policy design, strategy and partnership projects. Prior to joining the Commonwealth Secretariat, he was the General Manager at Vicsport, the leading body for sport and active recreation in Victoria, Australia and was previously the International Development Manager at UK Sport. He started his career as a basketball coach, working in the national systems in Australia and New Zealand.

The Sport for Development and Peace Section of the Commonwealth Secretariat supports Commonwealth countries to strengthen policy and strategy aimed at promoting and protecting the contribution of sport to sustainable development. This work focuses on the intentional use of sport as a tool in advancing sustainable development and strengthening governance, gender equality and the protection and promotion of human rights.

## Juan Pablo Salazar

### Chair Person of the International Paralympic Committee Development Committee



Juan Pablo Salazar is a member of the Governing Board of the International Paralympic Committee (IPC). He also serves as the Chair Person of the IPC Development Committee. He is Former President of the Colombian Paralympic Committee. Ex-president of the Colombian Federation of Persons with Physical Limitations FEDESIR (2009 – 2013) and was named the head of mission of the Colombian Delegation at the Paralympic Games Beijing 2008 and London 2012. In addition, Juan Pablo is President of the National Council on Disability (CND), and Advisor on Disability Issues of the Presidency of Colombia. He is also the President of the Committee for the Elimination of all Forms of Discrimination against Persons with Disabilities (CEDDIS) within the Organization of American States (OAS).

In 2010, Juan Pablo received the Peace & Sport Award in the category of Event of the Year, for the Wheelchair Rugby exhibition match “Rumble in Cartagena”. He is founder of the non-profit organization, Fundación Arcángelos, which addresses social inclusion and the rights of persons with disabilities, with the aim of improving the quality of life of people and eliminating the barriers that generate exclusion.

## Philipp Müller-Wirth

Executive Officer for Sport, Sector for Social and Human Sciences, United Nations Educational, Scientific and Cultural Organization (UNESCO)



Philipp joined UNESCO in 1991 and has worked in the areas of partnerships and sport. As focal point for partnerships with the business community, he set up new institutional policies and launched flagship projects with international companies. Since 2012 he works for the Sport Programme. He coordinated the last two editions of the World Conference of Sport Ministers: MINEPS V in Germany in 2013 and MINEPS VI in Russia in 2017. He chaired the drafting of the outcome documents of these conferences, the Declaration of Berlin and the Kazan Action Plan, as well as of the revised International Charter of Physical Education, Physical Activity and Sport. Providing the Secretariat of UNESCO's Intergovernmental Committee for Physical Education and Sport (CIGEPS), he is continuously

developing strategic partnerships for sport policy development and, increasingly, its implementation.

Philipp holds an MBA in Economics and Finance.

## Jeroen Scheerder

Head of Policy in Sports & Physical Activity Research Group, KU Leuven



Jeroen Scheerder is professor in sport policy and sport sociology in the Department of Movement Sciences at the KU Leuven (Belgium). He is the head of the Policy in Sports & Physical Activity Research Group, the promotor-coordinator of the Policy Research Centre on Sports financed by the Flemish Government, and the academic coordinator of the KU Leuven Sport Policy & Sport Management Program. He lectures in the fields of sport management, sport policy/politics, sport sociology and leisure sciences. His main research interests lie in political and sociological aspects of sport and leisure-time physical activity. So far, he (co-)supervised eleven PhD projects, has (co-)authored more than 70 articles in numerous peer-reviewed international journals, and is (co-)author of more than 20 chapters in internationally recognised academic books on sport governance and sport participation. He was president of the *European Association for Sociology of Sport* (EASS), was visiting professor in sport sociology at the Faculty of Political & Social Sciences, Ghent University (Belgium), and co-founded both the European MEASURE and POLIS Research Networks that focus on sport participation and sport policy/sport politics respectively. He is co-editor of *Running across Europe: The rise and size of one of the largest sport markets* and *Sport policy systems and sport federations: A cross-national perspective* (both published by Palgrave Macmillan). He was guest professor at the universities of Bern, Brussels, Cassino, Cologne, Jyväskylä, Kaunas, Nijmegen and Porto.

## Nico Schulkorf

Associate Professor of Sport Management at University of Technology, Sydney



Nico Schulkorf is Associate Professor of Sport Management at the University of Technology Sydney. His research focuses on the social, cultural and health-related outcomes of sport projects within and between disadvantaged communities. For several years, Nico has been involved in sport-for-development and health promotion programs in countries such as Sri Lanka, Israel and the Pacific Islands. He has been working with local and international NGOs, Government Agencies, Sport Associations and Ministries in developing capacities to implement, monitor and evaluate development projects. Nico is co-founder and co-editor of the *Journal of Sport for Development* and serves on the editorial board of *Sport Management Review*, the *European*

*Journal for Sport and Society*, and *Sport and Entertainment Review*.

## John Sugden

Emeritus Professor of the Sociology of Sport at the University of Brighton



John Sugden is Emeritus Professor of the Sociology of Sport at the University of Brighton. He is also co-founder and director of the University's in-house non-governmental organisation, the celebrated sport-based co-existence and conflict resolution programme, Football 4 Peace International. John has researched on, taught and written extensively in the area of sport and peace building in divided societies and is widely considered to be one of the subject area's founding figures and leading authorities. He uses ethnographic and investigative research methods and explore sport in the context of global politics and international

relations and consider the part it can play in the development agenda.

Professor Sugden is also well known for his work: on the sociology of boxing; and with his colleague Alan Tomlinson for their investigative and transformative work into malpractice in world football's governing body FIFA. Professor Sugden makes regular contributions to a wide range of national and international print and audio-visual media outlets/programmes concerned with sport-related subjects; experiences that inspired him to help establish the University of Brighton's pioneering undergraduate programmes in sport journalism.

## Meredith Whitley

Assistant Professor, Exercise Science, Health Studies, Physical Education and Sport Management, Adelphi University



Meredith is an Assistant Professor and Coordinator of Sport-Based Youth Development at Adelphi University. Her research explores the complex and multi-faceted roles of sport and sport for development programs in the lives of youth from under-resourced communities, along with the interrelated systems impacting youth and community development. Her recent works include a co-authored book on sport in under-resourced underdeveloped and conflict regions; and a 2014 publication on teaching life-skills through physical activity. Professor Whitley holds a PhD from Michigan State University, and a Ed.M. from Boston University.