

Sport and Sustainable Development

Reflections

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Brief Introductions

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Context & Purpose

Sport-for-Development (SFD)

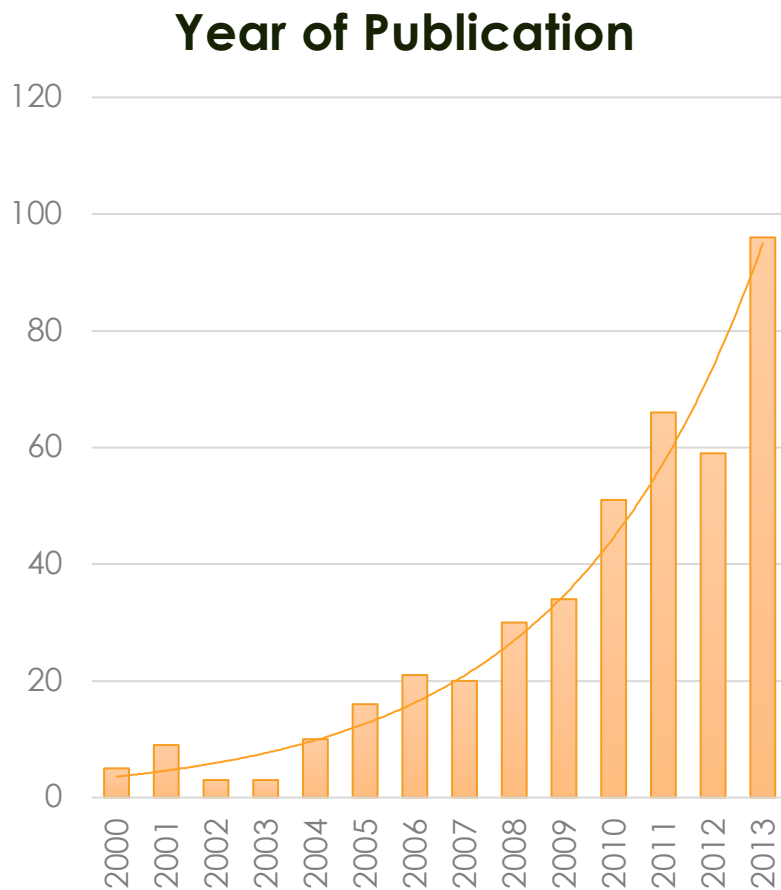
Sport is used as a vehicle to design, communicate, implement, and achieve non-sport development goals

Purpose

Reflections of recent SFD work, including Integrative Lit Review and empirical / conceptual studies

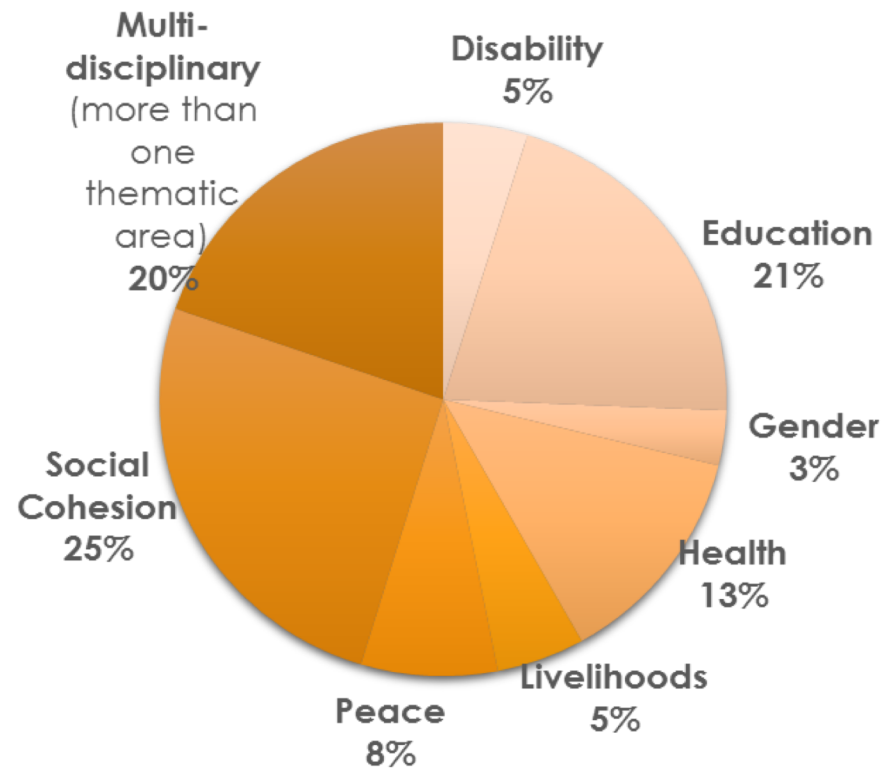


SFD Research Snapshot

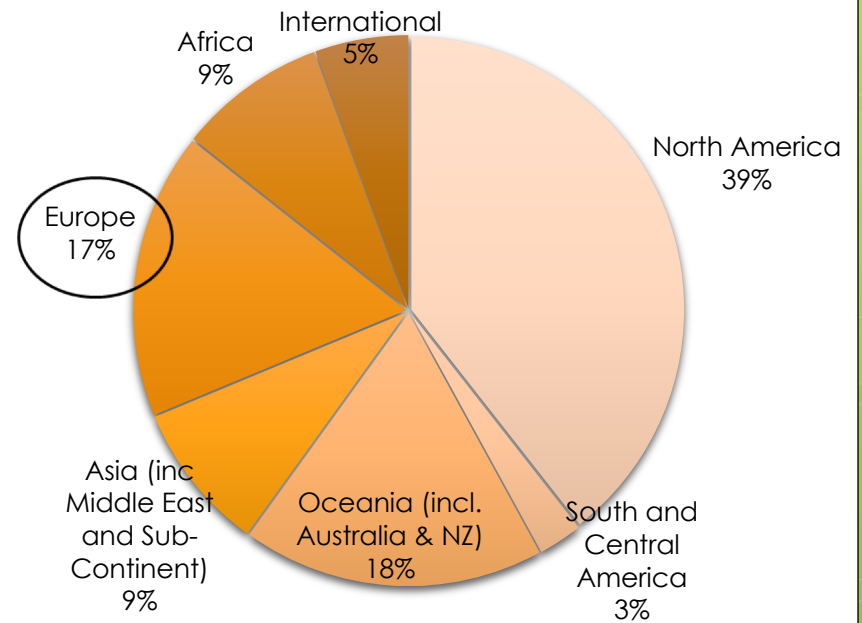
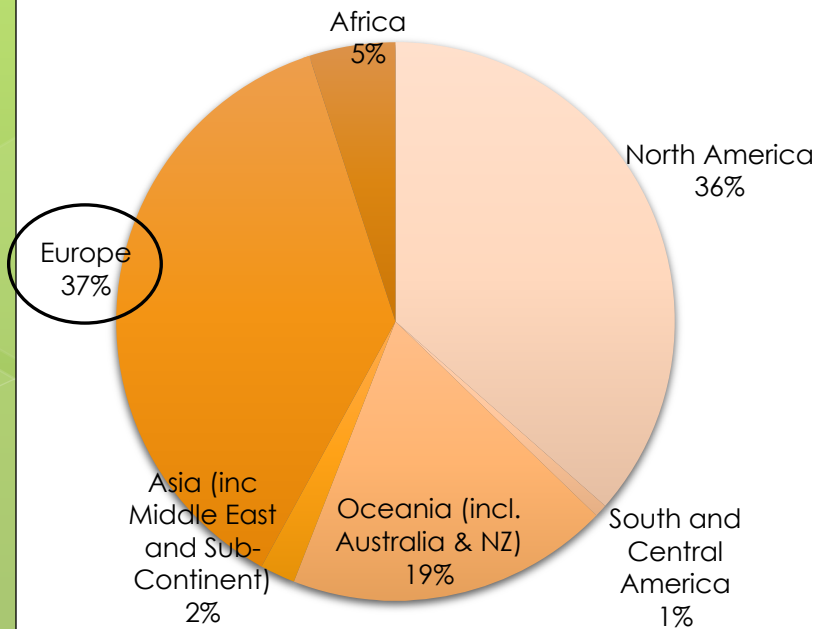


Sports/Activities	Tally
General Physical Activity	108
Football (Soccer)	102
Basketball	35
Multi-sport programs	17
Mega-events (Olympics)	14
Volleyball	12
Swimming	10
Mega-events (FIFA)	8
Cricket	7
Athletics	7
Netball	6
Running	6
Tennis	6
Cycling	6
Baseball	5

Thematic Focus Areas



Researcher Location / Location of Research



Reflections: 3 Key Managerial Issues

1. Research-Assisted Program Design

- Strategic Programming for Positive Impacts, Outcomes, Legacies
- Key Program Elements (e.g. Cultural Exchanges, Events etc.)
- Key Program People (e.g. 'Pracademics')

2. Inclusive SFD Management

- Combining Cultural Knowledge and Technical Mgt Expertise
- Relevant, Meaningful, Professional

3. Strategic SFD Leverage

- Partnerships Essential to Sustain and Grow Programs
- Social, Cultural, Educational, Economic, Health-Related Leverage

Summary of Evidence – Towards Policymaking



Status Quo – Research

- SFD a growing research space
- Majority of SFD projects in LMICs, but lack of local research input
- Certain topics and sports under-researched

Lessons Learnt – Practice

- Meaningful combination of local and external forces
- Partnerships key to sustainable development
- Research and practice should go hand in hand

When designed and managed strategically, sport has a key role to play in contributing to the UN Sustainable Development Goals.

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*Designing, Managing
and Leveraging
Opportunities*

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