Effective Mainstreaming of Sport in Development programmes and Policies

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Introduction

- This paper is informed by two distinct research activities focusing on Zambia:

1. **Neo-liberalism and Development Agreements** (Lungu & Mulenga, 2005)
2. **UNESCO's Quality Physical Education (QPE) Policy Review** (McLennan & Thompson, 2015)

Further informed by:

- UN's 2030 Agenda & Sustainable Development Goals (SDGs), The Commonwealth Secretariat's Sport for Development and Peace and the 2030 Agenda for SDGs
- Minsters and Senior Officials Responsible for PE & Sport (MINEPS VI) & Kazan Action Plan
- UN Action Plan on SDP
- Zambia National Policies Papers on Health, Education, Youth and Sport

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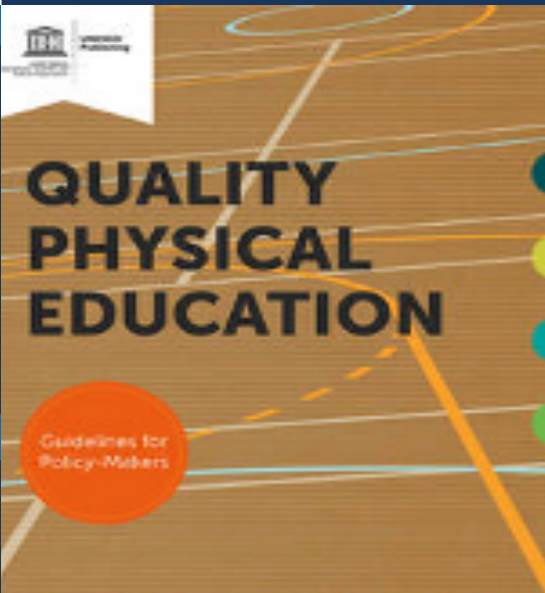Academy of Sport

Historical Context

Section 1 of Paper

- Zambia forms a very interesting case study in relation to the emergence and growth of the SDP Movement and global neoliberalism approaches (Banda, 2010; 2013; Darnell and Hayhurst, 2011)

- It enlightens us that <u>markets alone are insufficient</u> and that public investment towards the needs of the poorest of the poor is essential

- A mixed and balanced society or economy of markets, civil society and the state is necessary for social and economic health

QPE Policy Review and multiple actors policy convergence

Section 2 of Paper

The QPE review in Zambia has started to respond to KAP mechanisms:

> "…as a voluntary, overarching reference for fostering international [and national] convergence amongst policy-makers in the fields of physical education, physical activity and sport, as well as a tool for aligning international and national policy in these fields with the United Nations 2030 Agenda…"

The proposed UN Sustainable Development Goal 17 (means of implementation) includes Target 17.14, to: "enhance policy coherence for sustainable development".

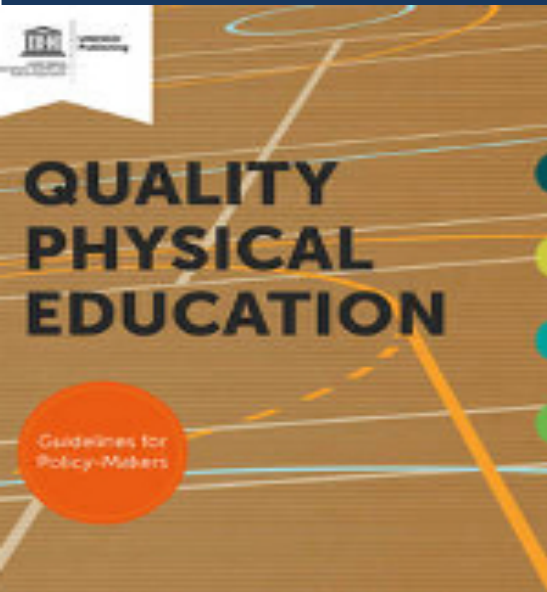THE UNIVERSITY *of* EDINBURGH
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Findings

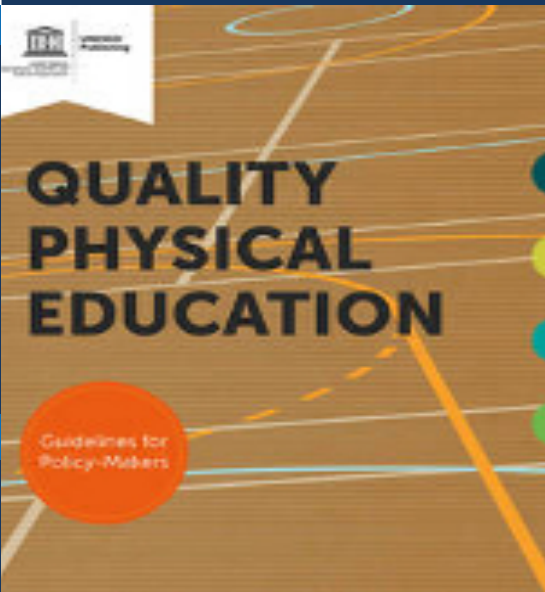The QPE policy review is headed by two government ministries:

- Ministry of Education (custodians of PE curriculum)
- Ministry of Sport, Youth and Child Development (custodians of sport, youths and children policies)

Focus on processes and means utilized for QPE policy that result in

- identifying synergies between policies for education, sport, youth, and health and wellbeing.
- Addressing identified spillovers of domestic policies.

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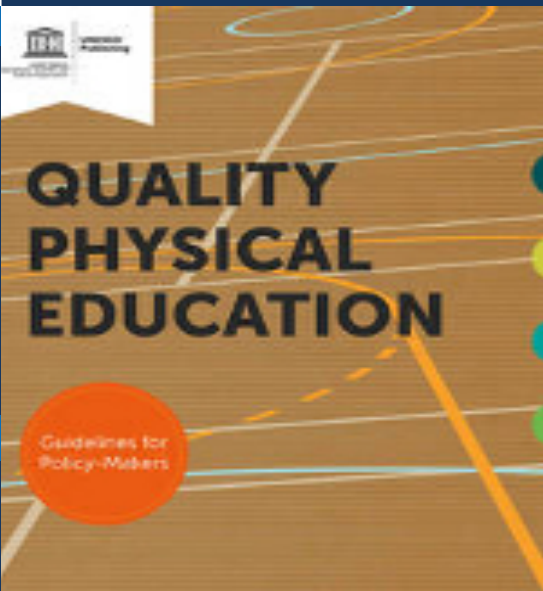
QPE and Policy Coherence

- QPE project demonstrates potential for resolving conflicts of objectives and interests through <u>inter-Ministerial or departmental dialogue,</u> and analysis of respective national policies outlining development (Galeazzi, et al., 2013)

- Ensuring that policies contribute to international development objectives and 'do not harm' to other aspects of community development (Knoll, 2014; OCED, 2015)

- <u>Seeking synergies</u> between government departments and their policies as well as <u>addressing existing incoherencies</u> (see Knoll, 2014)

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Findings

QPE Policy Review processes demonstrated:

- An attempt to promote purposeful identification of multi-sectoral stakeholders

- National situational analysis through open dialogue and collaborative planning fostering, context-specific responses to development

- Collaborative attempts to instil policy coherence through involvement of multiple actors

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Example – Role of Sport across Policies

QPE Desk Review Findings

- Review of National Polices: Education; Sport; Health; and Youth
- All demonstrated cognisant to national and international development plans
- However, revealed a lack of consensus on 'a working definition of sport'
- Health Policy - mainly highlights Physical Activity and does not mention sport/PE (SDG 3.3)
  - However, still calls for ministerial collaboration with MoE (SDG 3.3; SDG 17.16 & 17.17)
- Youth Policy – outlines the potential contribution of sport to *employment* (SDG 8.3 & 8.6) *education and skills* (SDG4.3 & 4.6), and *health* (SDG 3.3 3.4 & 3.5)

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Recommendations

Recommendation 1

Whilst phrasing of development objectives will be different among departments, contextualised to their respective sectors, mechanisms for achieving targets should spell out the potential synergies between departments.

Recommendation 2

Funding bodies to strongly stress collaborative working by promoting policy coherence for development approaches within domestic policies as well as their own international development policies across various sectors

Thank You