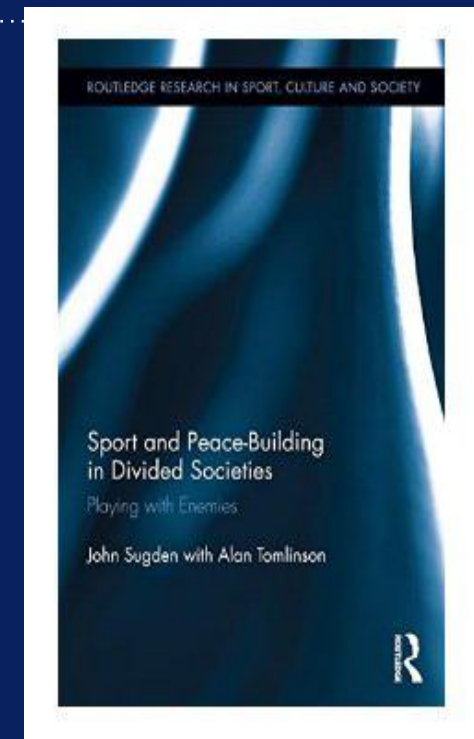


# Putting the P in SDP.

Sport, Conflict Resolution, and Peace Building in  
Divided Societies: Playing with enemies



Prof. John Sugden



**University of Brighton**

# The Loughborough Question

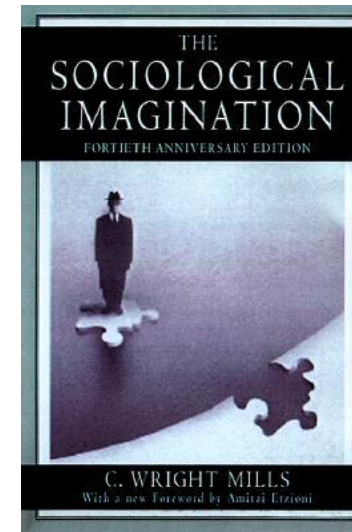
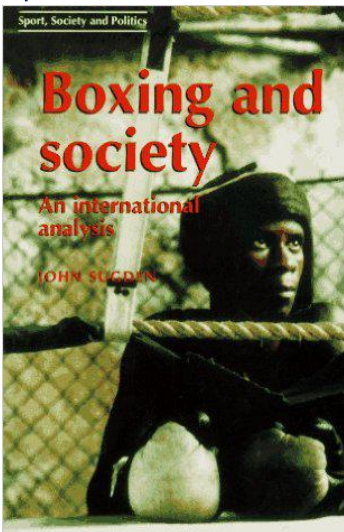
“As the chief architect of the Football 4 Peace programme, how does being a sociologist influence your approach?”

Question from Dr. Dominic Malcolm, University of Loughborough in 2006



# The Short Answer

“For me being a sociologist is a way of life. My sociological gaze has been influenced mostly by the critical sociology of C. Wright-Mills and my experience as an ethnographer.”



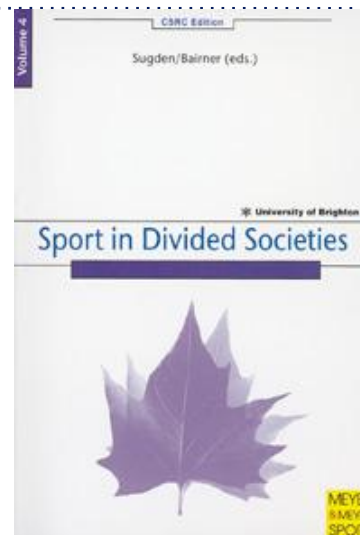
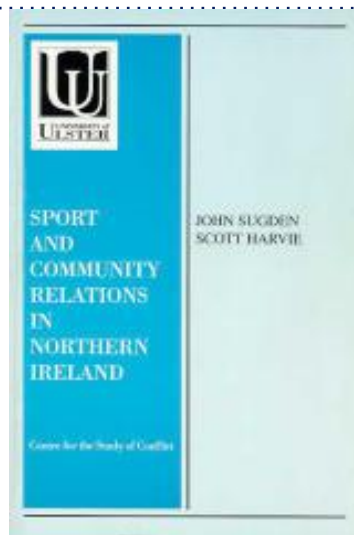
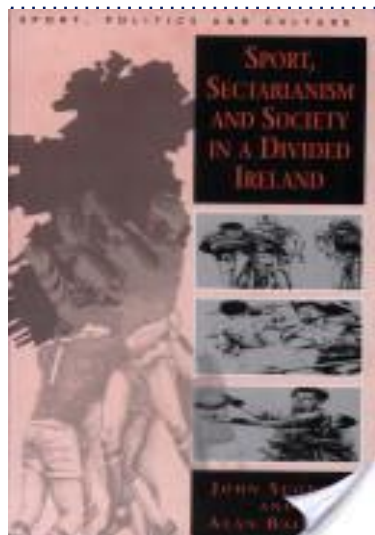
@ProfJohnSugden



**University of Brighton**

# The Long Answer: Part One

## SDP in Never-never land



Community Relations Council



University of Brighton

# The Long Answer: Part Two

## SDP in the Promised Land

### The F4P Methodology

“The team felt that they needed to do more to ensure that the contents of that football programme were clearly underpinned by values and principles that fed a broader community relations agenda and also to ensure that those values and principles were appreciated by the local coaches and experienced by the children in practice.”



© 2010 BY  
JENSWENZEL-  
PHOTOGRAPHY  
.COM



Football 4 Peace International

Teaching Values through Sport  
A Manual for Community Football

Trust Responsibility Respect Inclusion Equity



www.football4peace.eu



كرة القدم من أجل السلام

تعليم قيم من خلال الرياضة  
كراسة ارشاد لكرة القدم الجماهيري

ثقة مسؤولية احترام أدمج أنصاف



www.football4peace.eu



כדורגל למען שלום

Football 4 Peace International

לימוד ערכים באמצעות ספורט  
חוברת הדרכה לכדורגל בקהילה

אמון אחריות כבוד הכללה הגינות



www.football4peace.eu

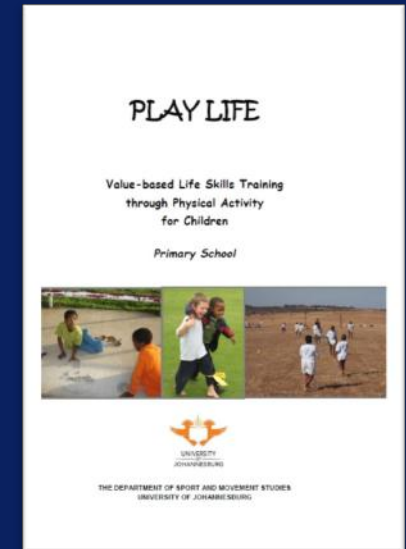
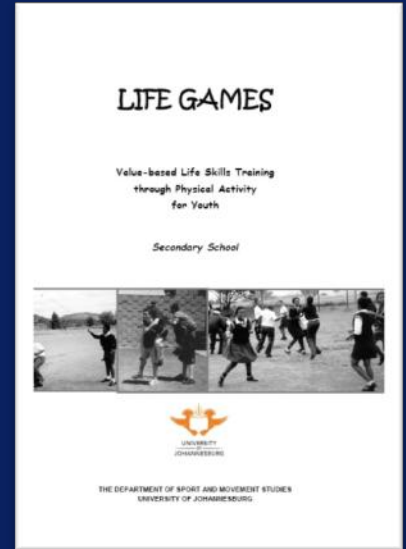


University of Brighton

# The Long Answer: Part Three

## SDP in the Rainbow Nation

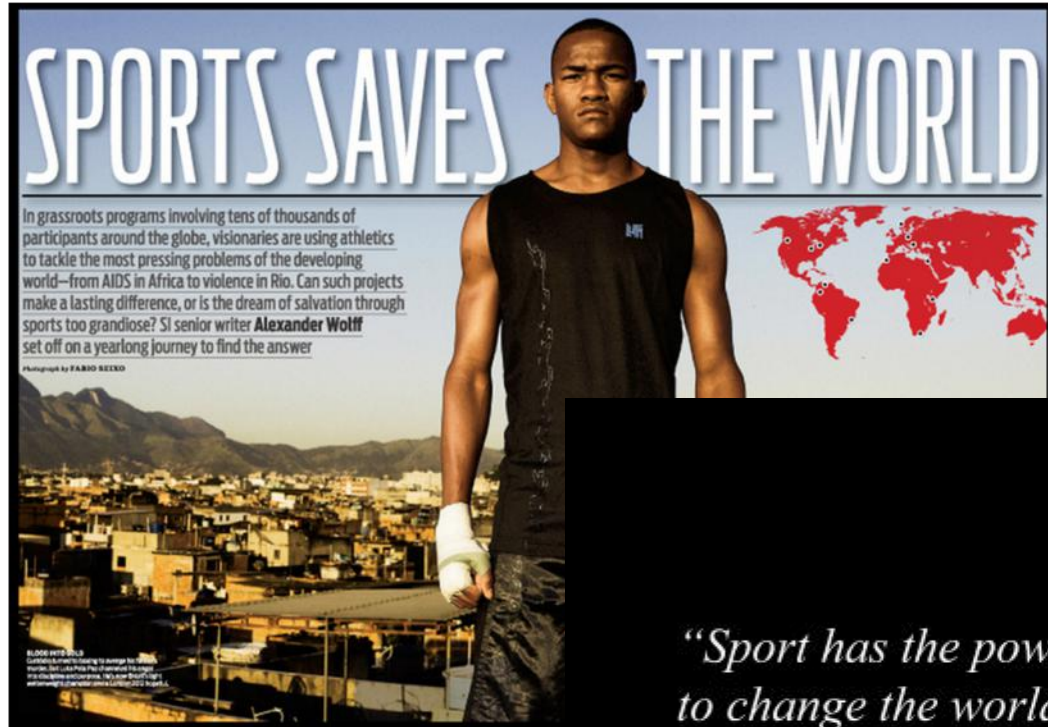
Incorporating life skills alongside values



University of Brighton

# The Long Answer: Part Four

## SDP in Cloud Cuckoo Land



*“Sport has the power  
to change the world.”*

Nelson Mandela,  
Laureus World Sports Awards 2000, Monaco



***‘Sport does have a meaningful and powerful role to play in the social transformation of society if care is taken to provide the necessary conditions for success.’***

Bishop Desmond Tutu

Secretary of South African Council of Churches & Nobel Peace Prize  
Winner 1984

***‘For tyranny to prevail all it takes is for good men (sic) to do nothing’***

Edmund Burke.



**University of Brighton**



# The Long Answer: Part Five

## SDP Back Down To Earth – Learning from the field – Going Back to C. Wright Mills

- A sociology of peace processes should **not offer grand theory** or a universal scheme, but should be restricted in its applicability to specified cases that exist in real time and space – context is everything;
- A **praxis-based** methodology involving a dialogue between practical experience in the field and the established body of knowledge;
- Understanding and harnessing how ordinary people experience conflict and its consequences, whose responses to which affects the conflict and the peace process (**dialectic between ‘personal troubles’ and ‘public issues’**);

“Between God and chance there lies Sociology.”

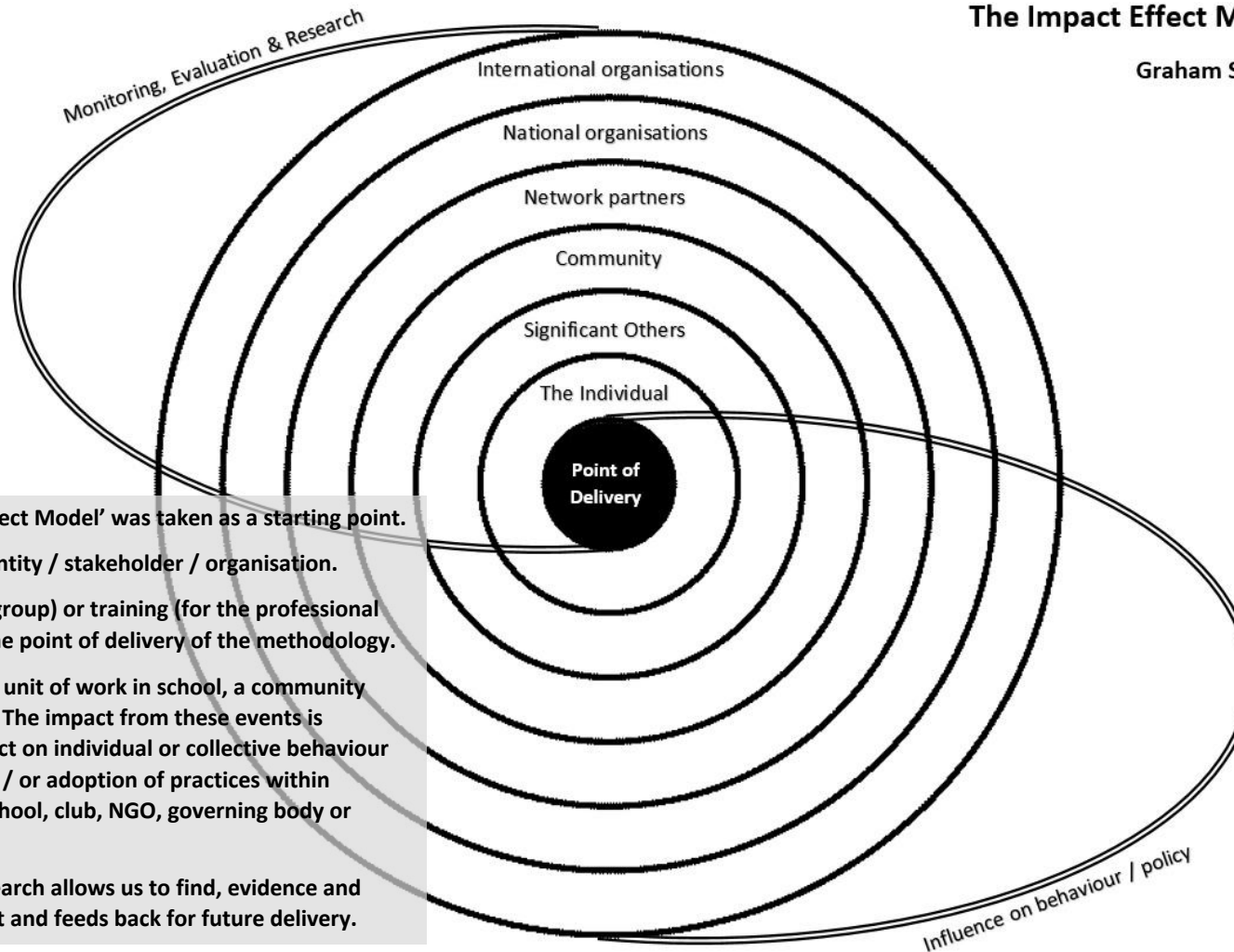
‘C. Wright Mills and the End of Violence’, J. D. Brewer, 2003, p152



# Critical Pro-activism, Pragmatism, Partnerships, Dissemination and the Ripple Effect

## The Impact Effect Model

Graham Spacey



John Sugden's (2010) 'Ripple Effect Model' was taken as a starting point.

Each ring or ripple signifies an entity / stakeholder / organisation.

The intervention (for a specific group) or training (for the professional delivering the intervention) is the point of delivery of the methodology.

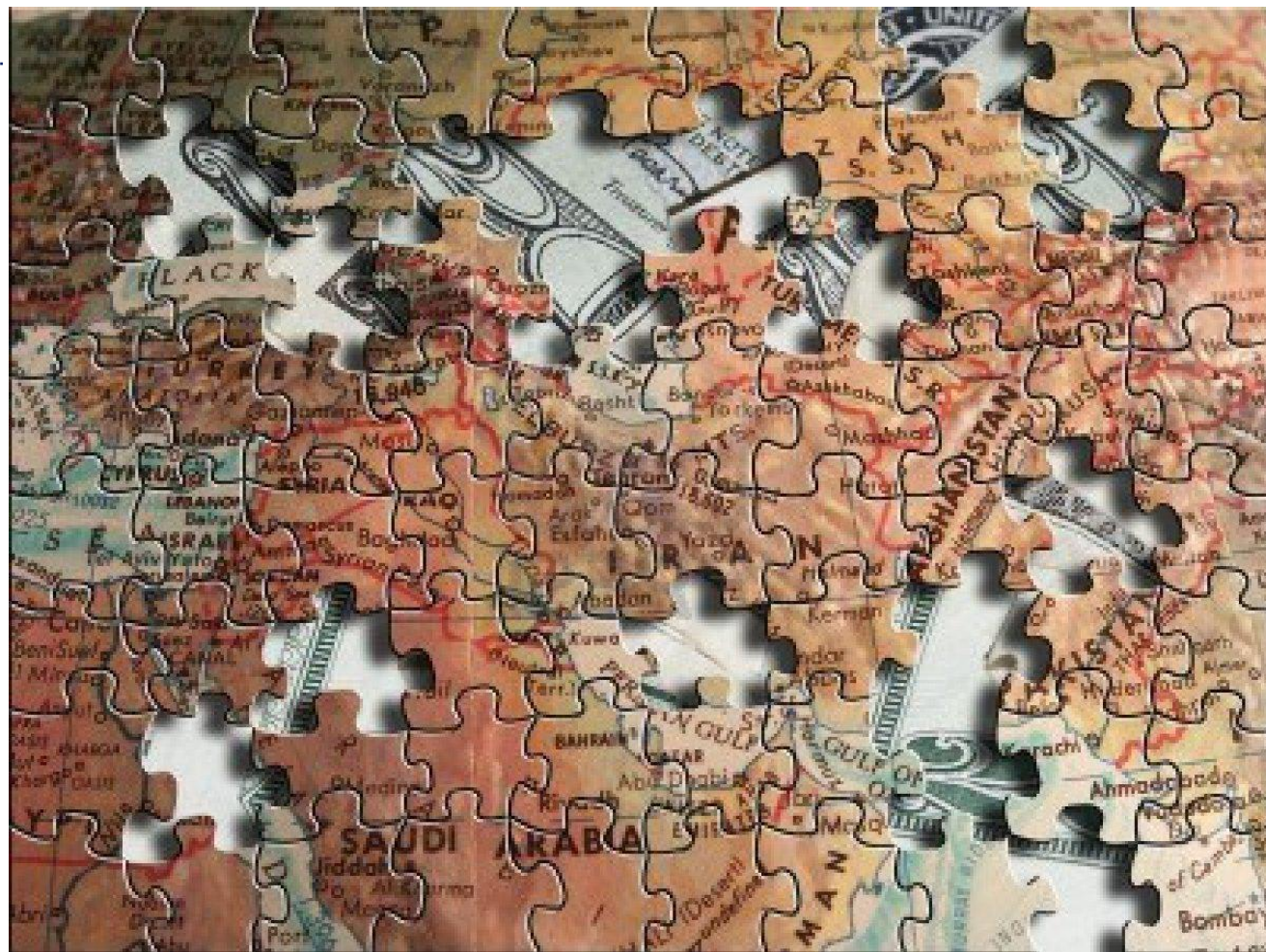
The point of delivery might be a unit of work in school, a community programme or a training camp. The impact from these events is measured on its influence / effect on individual or collective behaviour (is there a positive change), and / or adoption of practices within organisational policy – be it a school, club, NGO, governing body or government.

Monitoring, evaluation and research allows us to find, evidence and measure the impact, report on it and feeds back for future delivery.



**University of Brighton**

# The place of sport in multi-dimensional piece (peace) puzzle



**PEACEMAKER™**  
A Video Game to Promote Peace



**University of Brighton**

# The Long Answer: Part Seven

## The Snowball Effect...



“sport alone may not change the world, but children playing with their enemies just might.”



[www.football4peace.eu](http://www.football4peace.eu)



@F4Pvalues



University of Brighton