

# Challenges and gaps faced by public-private partnerships

How can we implement effective rural policies and practices for poverty eradication?

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# Public-Private Partnerships

- Business-government cooperation
- Developing countries – pro-poor PPPs
- Increasing involvement of NGOs, civil society organizations, local organizations



An example of PPP in developing countries...

# What are local communities of the “poor”?

- Beneficiaries/ target groups of the intervention
- Co-producers/ partners
- Future leaders/ owners of the PPP projects

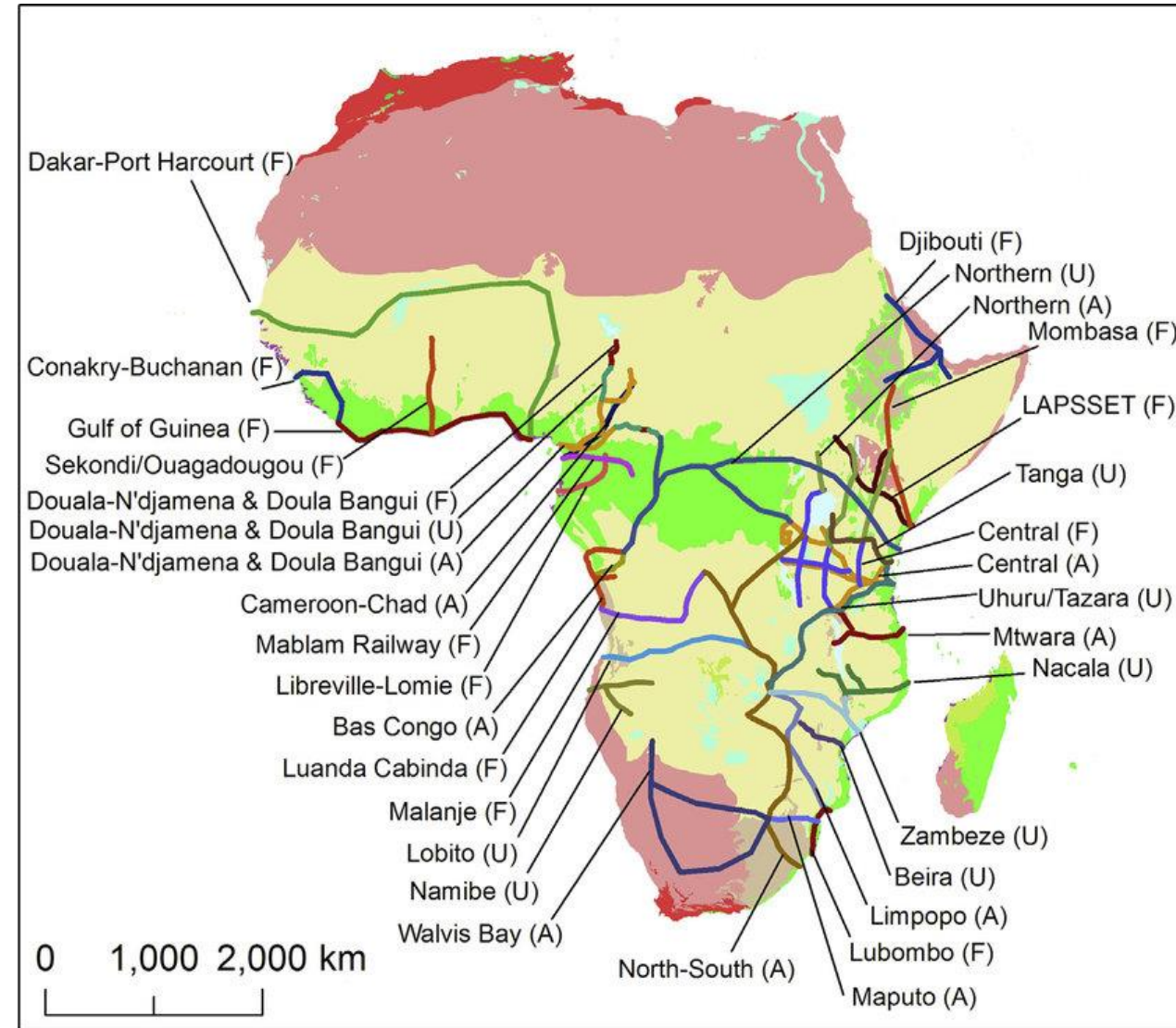
# Case 1: growth corridors

## PPP modality

Business investors  
Development banks  
Ministries  
Local governments

**Communities** to be consulted about the impacts?

→ oftentimes contentious



Laurance et al (2015)

# Case 2: Pro-Partnerships

## **PPP modality**

- Business investors
- State extension services
- **Communities**

→ NGOs, CSOs as intermediaries

# Communities as partners?

- Asymmetry of information – how to balance profit maximization and benefit sharing
- Capacity and accountability of brokering NGOs/CSOs
- Historically entrenched political inequality

# Alternatives: community as *leading* partners?

- Information about possibilities/ opportunities should be available for communities to decide *how* they want to participate.
  - Impact assessment exercises to clarify community needs
  - Gradual shift of project ownership
- This can be included in the large PPP projects too

# Pro-poor PPPs

- *For* the poor
- *With* the poor
- *By* the poor??



# Gaps and challenges

1. We need to clarify what it means to be **pro-poor**
2. We should not conflate local communities of the poor (associations, cooperatives) with brokering NGOs/CSOs
3. We should closely monitor different modalities of PPPs in order to analyze how local poor are involved, especially in terms of how information/social investment is made available
4. We need to be clear about who takes **responsibility** when problems of benefit-sharing arise