



**Luncheon Briefing on**  
**Living, Learning and Earning Longer:**  
**A Business Case for An Age Diverse Workforce**

Wednesday, 12 February 2020 , 1.00 p.m. - 3.00 p.m.  
Delegates Dining Room at the United Nations

**CONTEXT**

The 58th session of the Commission for Social Development in 2020 takes place as the United Nations marks its 75th anniversary Shaping Our Future Together and 25th anniversary of the Global Social Summit. In a world marked by rapid population ageing, where older persons now outnumber children under five years of age, it's time to develop new narratives around ageing and living longer. The Commission presents a key global platform for development leaders to engage with a wide range of stakeholders in a policy dialogue on social issues for implementation of the internationally agreed development goals. The AARP-United Nations Briefing Series place a spotlight on global ageing and catalyse political momentum to influence action and delivery.

**ABOUT THIS EVENT**

Longevity presents an opportunity and responsibility for Governments, employers and people of all ages to reimagine what it means to earn and learn over a lifetime. In alliance with the World Economic Forum and the Organization for Economic Cooperation and Development, AARP engaged nearly 100 global employers in discussions about the changing workforce, holding regional executive roundtables in North America, Asia, and Europe. This event presents the preliminary findings of the global discussions with private sector leaders on inclusive multigenerational workforce practices and the business case for an age diverse workforce

**OBJECTIVE**

The objective is to identify and share multigenerational, inclusive workforce practices called *Living, Learning and Earning Longer* – highlighting the business case for creating and investing in the multigenerational workforce as well as the impact of age-diversity and inclusion on the economy, businesses, employee growth and satisfaction. Specifically, the objective is to explore the public sector's role in creating a policy environment that creates and invests in an age diverse and inclusive workforce ecosystem for all.

**FORMAT**

The event is a moderator-driven panel discussion (Davos style). Speakers include senior officials from the United Nations, private sector, including, financial services, manufacturing, technology, and nonprofit.