**Values Education through Sport**

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

UNESCO is actively engaged in the protection and promotion of sport values and ethics. Notably, values education through sport can be used to support children and young people develop lifelong skills as well as become global citizens involved in sport activities and in their communities.

Since late 2013, UNESCO joined other international organizations to form a Partnership aiming at instilling sport values in children. One of the major outcomes of this Partnership is the development of a universal toolkit for teachers working with pupils aged 8 to 12 focusing on three core sport values: equity, inclusion and respect. Following a pilot phase in 13 countries, the final version of the toolkit was launched on 29 October 2019, during the Forum preceding the seventh session of the Conference of Parties to the International Convention against Doping in Sport. The launch took the form of a panel of experts and practitioners who exchanged on the importance of sport values education.

93% of the teachers having tested the toolkit would recommend the material to their peers and more than 90% of teachers indicated that the materials were very useful/useful to approach values in the classroom, and 96% noted that the toolkit could easily fit into school subjects.

The Partnership is committed to translating the toolkit into additional languages, especially French and Spanish, and is reviewing implementation strategy options suitable for each of the partner organizations.

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<tr>
<th>Please provide more details on the initiative below:</th>
<th>Please indicate which, if any, of the following fell among the main objectives of the initiative:</th>
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<tbody>
<tr>
<td>Objective(s):</td>
<td>• Ensuring that no one is left behind</td>
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<td>• Transformation towards sustainable and resilient societies</td>
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<td>• Research development, data collection and/or data dissemination</td>
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<td>• Conflict prevention/peace building</td>
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<td>• Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies</td>
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<td>• Research, monitoring and evaluation</td>
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**Implementation mechanisms:** What are the means/processes of implementation of the initiative?
Through a Partnership involving six international partners: the Agitos Foundation, the International Council of Sport Science and Physical Education (ICSSPE), the International Fair Play Committee (IFPC), the Olympic Foundation for Culture and Heritage (OFCH), UNESCO and the World Anti-Doping Agency (WADA).

**What are the main deliverables/activities involved?**

- Promotion of sport values through the production of a photo book and a photo exhibition illustrating the power of sport throughout the world, as well as animated video and an infographic illustrating the benefits of sport values;
- Development of a universal values-based education toolkit for teachers working with 8 to 12 year-old students;
- Piloting a draft toolkit for teachers and educators in UNESCO’s Associated Schools Network from 13 countries (Bangladesh, Brazil, Bulgaria, Cuba, Equatorial Guinea, France, Greece, Laos, Lebanon, Mexico, Nigeria, Spain, Ukraine), involving more than 200 teachers of different disciplines (i.e. social sciences, history, language, arts, physical education);
- Organizing a panel of experts and practitioners on values based education during the seventh session of the Conference of Parties to the Anti-Doping Convention (29-31 October 2019)

**What is the time frame of implementation?**

Roll-out/implementation of the toolkit started late 2019. Subsequent phases may be considered by the Partners.

**Target Audience(s):**

Who are the beneficiaries of the proposed/implemented initiative?

- Teachers and educators
- Indirect beneficiaries: pupils and students (8 to 12 year-old)

**Partners/Funding:**

Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?

The Partnership involves six international partners: the Agitos Foundation, the International Council of Sport Science and Physical Education (ICSSPE), the International Fair Play Committee (IFPC), the Olympic Foundation for Culture and Heritage (OFCH), UNESCO and the World Anti-Doping Agency (WADA).

What are the main sources of funding of the initiative?

Extrabudgetary resources of the six partners

**SDG Alignment:**

To what SDG goal/target/indicator is this initiative targeted?

Mainly SDG 4

Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.


**Alignment with global frameworks:**

How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?
This initiative responds directly to Resolution 6CP/3 of the Sixth Session of the Conference of Parties to the Anti-Doping Convention regarding the role of values-based education programmes in strengthening the prevention of doping and supporting deterrent measures, as well as the transfer of values to all spheres of life.

### Alignment with United Nations Action Plan on SDP:

Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?

To which action area(s) of the Plan is this initiative designed to contribute?

### Outcomes:

What are the expected/actual outcomes of the initiative?

1. Embed sports values across school-based curricula
2. Support teachers deliver curricula actively and cooperatively through values-based education

### Mechanism for monitoring and evaluating implementation:

What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?

Online surveys, feedback questionnaires, discussions with stakeholders

What are the specific monitoring and evaluation tools involved?

### Challenges/Lessons learned

What have been/were the main challenges to implementation?

The implementation of the toolkit was launched late 2019.

What lessons learned have been/can be utilized in the planning of future initiatives?

It is important to plan in advance and regularly coordinate with all parties involved. Flexibility is key for multistakeholder cooperation.