

**TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE**

*Development and Implementation of WHO Global Action Plan on Physical Activity 2018-2030*

*Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.*

<b>Please provide more details on the initiative below:</b>		
<b>Objective(s):</b>	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> <li>Ensuring that no one is left behind</li> </ul>	<ul style="list-style-type: none"> <li>Eradicating poverty and promoting prosperity in a changing world</li> </ul>
	<ul style="list-style-type: none"> <li>Transformation towards sustainable and resilient societies</li> </ul>	<ul style="list-style-type: none"> <li>Empowering people and ensuring inclusiveness and equality</li> </ul>
	<ul style="list-style-type: none"> <li>Research development, data collection and/or data dissemination</li> </ul>	<ul style="list-style-type: none"> <li>Preventing and fighting corruption in sport</li> </ul>
	<ul style="list-style-type: none"> <li>Conflict prevention/peace building</li> </ul>	<ul style="list-style-type: none"> <li><b>Strengthened global framework on sport for development and peace</b></li> </ul>
	<ul style="list-style-type: none"> <li><b>Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies</b></li> </ul>	<ul style="list-style-type: none"> <li>Resource mobilization, programming and implementation</li> </ul>
	<ul style="list-style-type: none"> <li>Research, monitoring and evaluation</li> </ul>	<ul style="list-style-type: none"> <li>Other (please specify)</li> </ul>
<b>Implementation mechanisms:</b>	<i>What are the means/processes of implementation of the initiative?</i>	
	<ol style="list-style-type: none"> <li>1. Consultation on the development of new Global Action Plan on Physical Activity 2018-2030: Active People for a Healthier World</li> <li>2. Provision of technical support and training to countries through the ministries of health and in collaboration with other relevant ministries (such as sport) and other stakeholders, to assist in: (1) the development / updating of national action plans on promoting physical activity; (2) developing national and subnational multi sectorial engagement and collaborations on the physical activity, PE and sports agenda; (3) strengthening workforce skills; (4) monitoring impact</li> <li>3. Consultation and reviews of evidence to support the development of ACTIVE, a global technical package of guidance on country implementation to support country implementation of the policy and program recommendations as outlined in global action plan on physical activity and aligned policy in Kazan Action Plan. This includes: development of global guidance on use of digital technologies (including mobile phones) to promote physical activity and increase access and affordability of behavior change programs aimed at meeting the needs of the most in need (i.e. inactive); school based interventions, sports for all, public education campaigns and promotion of safe walking and cycling (aligned to strengthening road safety)</li> </ol>	

	<p><i>What are the main deliverables/activities involved?</i></p> <ul style="list-style-type: none"> <li>• Activities include extensive consultation with over 85 member states through regional workshops and governmental channels; and with non-government stakeholders through webinars and workshops on the drafting of the new global action plan and key policy recommendations/. Main Deliverable: Global Action Plan on Physical Activity 2018-2030 in June 2018 and ACTIVE global technical toolkit in October 2018</li> <li>• In country and multi country training programs and workshops to strengthen national governance and capacities in promoting sport and physical activity (delivered across 2018/19 and ongoing in 2020)</li> <li>• High level presentations at international and national events to provide global and regional advocacy; identify importance and synergies with the global health priorities and SDGs; conveying global priorities; and calling for strengthening of national and sub national investment and actions, particularly to address the barriers to those people most in need (girls, women. Older adults, people living with chronic disease and impairments)</li> <li>• Development of a Global Monitoring Framework for Global Action Plan on Physical Activity</li> </ul> <p><i>What is the time frame of implementation?</i></p> <p>Jan 2018-June 2018 – completion of the development of the global action plan  June 2018 - launch of the global action plan in Portugal with the President of Portugal  June 2018-Ongoing: WHO is providing leadership and support to member states for the implementation of effective policy recommendations since the endorsement of the Global Action Plan at World Health Assembly in 2018 and later  June 2018-Dec 2020 – development and implementation of Global monitoring framework</p>
<p><b>Target Audience(s):</b></p>	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <p>All member states governments, sub national governments, city health officials  Non government actors and civil society  Private sector  UN agencies  International health and other agencies</p>
<p><b>Partners/Funding:</b></p>	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p>IOC  International sporting Federations  International exercise and health professional societies (for example ISCCPE, ISCA, ISPAH, ISBNPA)  UNSECO – aligned with Kazan Action Plan and monitoring frameworks  The Commonwealth</p> <p><i>What are the main sources of funding of the initiative?</i></p> <p>WHO  Several countries</p>
<p><b>SDG Alignment:</b></p>	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p>

	<p><i>SDG 3.4</i>  <i>Also alignment with SDG 3.6</i></p> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i>  UNSECO Kazan Action Plan  WHO Decade of Action on Road Safety  WHO Decade of Action on Healthy Aging  WHO Ending Childhood Obesity  WHO / UNICEF Nurturing Care for early childhood development</p>
<b>Alignment with global frameworks:</b>	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>This work is focused on the implementation and strengthening of national and sub national capacities to support action recommended in the WHO global action plan on physical activity and objectives shared in UNSECO Kazan Action Plan</p>
<b>Alignment with United Nations Action Plan on SDP:</b>	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i>  Global framework for sport for development and peace (1a, 1b, 1c, 1d)  Policy Development (2a, 2b)  Resource mobilization, programming and implementation (3a)  Evidence of impact and follow-up (4a, 4b, 4c)</p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i>  As above</p>
<b>Outcomes:</b>	<p><i>What are the expected/actual outcomes of the initiative?</i>  Increase in number of countries with updated and aligned national action plans on physical activity  A monitoring framework with specified indicator, and alignment with other relevant frameworks including Kazan  Strengthened capacity and collaboration between sectors of health, sport, education and transport to deliver actions in communities  Increase visibility of physical activity, sport and Ped As enablers of achieving SDGs  WHO Report in 2020 on global progress on physical activity</p>
<b>Mechanism for monitoring and evaluating implementation:</b>	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i>  WHO is establishing a monitoring framework and will produce a WHO report on progress in 2020 and submit a progress report to the World Health Assembly in May 2021 (also in 20206, 2030).</p> <p><i>What are the specific monitoring and evaluation tools involved?</i></p>

	WHO tools and data sets
<b>Challenges/Lessons learned</b>	<p><i>What have been/were the main challenges to implementation?</i></p> <p>Lack of leadership in sport and health at country level, lack of priority of the issue, lack of appreciation of the multiple benefits and synergies between sectors; lack of collaboration and too much siloed work; lack of scale of efforts (too many pilots and demonstrations); lack of sustained action – too little funding and too much of it is short term funding which prevents longer terms investment and sustained action to demonstrate change; lack of evaluation (due to ack of funding); too little sharing of information, resources and experiences (so a lot of re inventing); lack of mechanisms for regional and global sharing; too little engagement with research community to support evaluation and research  Lack of data across many key areas including – assessment of quality PE and policy and provisions in schools (no global dataset exists); lack of data in sports sector; lack of robust evaluation of sport for peace and development initiatives</p> <p><i>What lessons learned have been/can be utilized in the planning of future initiatives?</i></p>