World Taekwondo Development Program and World Taekwondo Cares Program

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

Please provide more details on the initiative below:

<table>
<thead>
<tr>
<th>Objective(s):</th>
<th>Please indicate which, if any, of the following fell among the main objectives of the initiative:</th>
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</thead>
<tbody>
<tr>
<td>• Ensuring that no one is left behind</td>
<td>• Eradicating poverty and promoting prosperity in a changing world</td>
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<td>• Transformation towards sustainable and resilient societies</td>
<td>• Empowering people and ensuring inclusiveness and equality</td>
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<td>• Research development, data collection and/or data dissemination</td>
<td>• Preventing and fighting corruption in sport</td>
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<td>• Conflict prevention/peace building</td>
<td>• Strengthened global framework on sport for development and peace</td>
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<td>• Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies</td>
<td>• Resource mobilization, programming and implementation</td>
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<td>• Research, monitoring and evaluation</td>
<td>• Other (please specify)</td>
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**Implementation mechanisms:**

**What are the means/processes of implementation of the initiative?**
- WT operates comprehensive Development Program which enables to provide Member National Association (MNA) with different types of support based on an analysis of their needs. The ultimate goal of this program is to help build capacity of the MNA.
- WT empowers the Committees to come up with various project proposals which are connected to the sport development and sport for development. WT commits to working with independent committee members for effective and transparent implementation of the initiative.
- WT has its own Taekwondo Cares Program to help develop grassroots-level taekwondo in developing countries.

**What are the main deliverables/activities involved?**
- Equipment Aid, Participation Aid, Athlete Scholarship, MNA Grassroots Development and Development Fund for Continental Unions, Training programs in WT recognized training centers
- Teaching taekwondo skills and spirit, together with education on how to live as a good global citizen, Olympism and the importance of world peace

**What is the time frame of implementation?**
- yearly bases
- Announcement and selection process has been done at the beginning of the year
Once the applications are received, there is verification process in place and the support is done from the 2nd quarter of a year until the year-end.

**Target Audience(s):**

Who are the beneficiaries of the proposed/implemented initiative?
- Men and Women Taekwondo athletes
- Para Taekwondo athletes
- Refugee athletes
- Taekwondo officials
- Member National Associations affiliated to World Taekwondo
- Continental Union affiliated to World Taekwondo

The WT Cares Program targets to give hope and dreams to children in need of help and help empower the powerless, including war orphans, street, homeless children and victims of natural disasters. The program also teaches taekwondo to reformatory inmates and female household violence victims.

- In Nepal, a total of 249 children, 94 reformatory inmates and 155 female home violence victims, are receiving taekwondo training and education from May 1, 2019 for a one-year period. The Nepal projects will be continued.
- In Sri Lanka, a total of 60 male and 23 female children, all street and war orphans, are learning taekwondo from July 2, 2019 for a one-year period.
- In Cambodia, a total of 50 females and 20 males, victims of trafficking and sexual slavery and homeless ones, are receiving taekwondo education from on October 21, 2019 for a one-year period.
- WT plans to expand its Cares projects in 2020 to include Mongolia, Indonesia, India and etc.

**Partners/Funding:**

Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?
- World Taekwondo is the main organization who is responsible for recruiting, selecting and implementing.
- The WT has its own WT Cares Program under the WT Member and Development Department. The program started in 2016. A full-time senior consultant is responsible for the WT Cares Program.

What are the main sources of funding of the initiative?
- Funding from Booyoung Group as well as WT’s own funding
- The WT Cares Program is carried out with the WT own funds and the designated from the Asia Development Foundation (ADF).

**SDG Alignment:**

To what SDG goal/target/indicator is this initiative targeted?
- Good health and Well-being, Gender Equality

Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.

To do good for mankind through the sport of taekwondo, WT signed MoUs with the Lausanne-based Taekwondo Humanitarian Foundation and the U.N.-affiliated NGO, GCS International.

Alignment with global frameworks:

How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?
The purpose of the program is to develop and grow taekwondo throughout the world, from a grassroots level all the way through to an elite level. We also strive to provide all with the opportunity to play watch and enjoy the sport regardless of age, gender, religion, ethnicity or ability.

**Alignment with United Nations Action Plan on SDP:**

*Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?*
- Resource mobilization, programming and implementation

*To which action area(s) of the Plan is this initiative designed to contribute?*
Need to identify and address key thematic areas in sport for development and peace, as well as cross-cutting issues such as human rights, gender, disability, integrity, transparency and health

**Outcomes:**

*What are the expected/actual outcomes of the initiative?*
- Enhance cooperation with CUs, MNAs and any other partnering organizations to implement development programs and increase participation and accessibility of its stakeholders.
- Through the WT Cares Program, WT hopes to produce black-belt taekwondo practitioners and encourage them to compete at taekwondo events to be champions, thus giving others hope and dreams.
Through the Cares program, we found a positive change in the taekwon-do student’s minds

**Mechanism for monitoring and evaluating implementation:**

*What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?*
- Receipt of the post-program report from the beneficiaries
- Meeting with MNA officials during the taekwondo competitions to collect feedbacks and comments
- Checking with taekwondo masters (instructors) in each country for their perspectives
- WT Cares Program is being carried out with the support of its member national association by dispatching local taekwondo masters. WT Cares Program makes it a mandatory for the WT member national association, in which the Cares program is under way, to present WT its monthly report on the Cares students’ education and training activities.

*What are the specific monitoring and evaluation tools involved?*
- WT uses its website as platform for applications and receives the report via e-mail. Once the report is received, WT focuses on evaluation of the program based on the figure on the growth of Taekwondo population, achievement at the major international competitions. Committee members are involved in evaluation process for transparent assessment.

**Challenges/Lessons learned**

*What have been/were the main challenges to implementation?*
- Language difficulties; many MNAs do not understand the process due to lack of understanding in English
- Custom fees can be burden to MNA depends on their financial standing so MNA give up receiving an equipment aid.
- Difficult to closely monitor the actual use of the equipment provided
- A growing number of WT member national associations are showing high interest in the WT Cares Program, but limited Taekwondo Cares funds and the interested MNAs’ lack of manpower make it difficult to run the program

*What lessons learned have been/can be utilized in the planning of future initiatives?*
- Actively encourage the MNA and stakeholders who were not participated.
| We found it is more effective and transparent to involve the WT member national associations and local taekwondo masters, especially Korean masters, in the running of the WT Cares projects. |