# #22

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Page 1: Tenth Session of the OEWG on Ageing15-18 April 2019, UN Headquarters, New York

**Q1** Name of the organization:

FUNDACIÓN ISALUD

### Q2 The purpose of the organization:

#### Mission

ISALUD Foundation University is a nonprofit educational and research institution aiming at the development of scientific knowledge for its application in system management and administration, and in organizations and institutions involved in the enhancement of the population life.

Ruled by ISALUD Foundation's institutional principles and purposes and in a framework of freedom and pluralism of thought and disciplines, this institution seeks to advance the knowledge of the main current and future social problems related to the following areas: Health, Environment and Development; Food and Nutrition; Administration and Economy; and Social Policies.

As an institution in liaison with its environment and both nationally and internationally oriented, it focuses on the development of professionals able to have critical and creative impact on their social environment, by contributing towards the achievement of better equity and welfare for the population.

Through ongoing training as the underpinning of the daily professional activity, applied learning merges with theoretical and practical integration into a fluent academic exchange going even beyond national borders.

#### Vision

ISALUD University endeavors to stand as a national educational institution of excellence in training and research issues, that may provide answers and solutions to health, social, cultural, economic and environmental needs and in turn develop knowledge to contribute to population's welfare.

#### Goals

Provide theoretical and methodological training and refreshment to professionals from different areas related to Public Health, Social Security, Economy, Social Sciences and all those involved with human development.

Train in project planning, implementation and assessment at both macro and micro level in the Health, Human Development and Environmental areas.

Contribute to the dissemination of knowledge related to its areas of expertise through different IT, graphic and audiovisual resources. Offer technical assistance and establish relationships, agreements, or cooperation with local and foreign counterpart institutions for the purpose of tasks related to its specific areas of expertise.

Cooperate with national and international colleges, international bodies and other public or private institutions for human resources training, research and knowledge application.

Organize and conduct university outreach activities in its specific areas of expertise intended for the community and its member institutions.

Develop procedures, methods and systems for management, project formulation and Social Sciences research.

Q3 Information as to the programmes and activities of the organization in areas relevant to the human rights of older persons:

Center on Active Aging and Longevity:

Managment: Silvia Gascón

The Center for Studies on Aging, of the ISALUD University, will allow generating, deepening and transferring knowledge to understand more and better the process of individual and demographic aging. It will also carry out studies on the situation of older people in Argentina with an international perspective, its social determinants, as well as programs, services and policies aimed at responding to the new needs and opportunities that aging poses.

Through the areas of teaching, research, technical assistance and extension it is proposed to contribute to generate empirical knowledge and good practices in the field of Geriatrics and Gerontology.

The production of the Center will seek to serve as a platform and support to the sector by promoting the exchange of ideas and experiences of different agents involved in this issue.

Mission: Development and consolidation of an interdisciplinary, open and plural academic center for the production of knowledge, dissemination, teaching and extension that is a reference in national and international debates on the topics of aging and longevity. Objetives:

- Produce knowledge, assessment instruments and management tools linked to the needs of the elderly and socio-health services aimed at satisfying them.
- Promote empirical research on issues of aging, longevity, health and social services.
- Validate in our country and in other Latin American countries reliable valuation instruments of international use for their application in the design and management of social and health services for the elderly, as well as to ensure friendlier environments.
- To develop actions and programs of academic formation, professional formation and permanent qualification of degree, undergraduate, postgraduate university, technical education, and activities of community extension.
- Develop activities of extension, dissemination and exchange of knowledge related to aging and longevity, in the country and in international settings.
- Provide inputs for the formulation of programs, services and policies based on empirical evidence oriented to social and health aspects of the elderly.
- Design and implement innovative management modalities in the field of social and health services for the elderly.
- Red Mayor La Plata. Establishment and maintenance of a network of organizations of elderly people in the city of La Plata whose objective is the defense of the rights and interests of the elderly in the city. ISALUD University. HelpAge International.
- Postgraduate Education: Master's program in Gerontology Service Management
- Publication: Lazos is a monthly journal aimed to the elderly and to the dissemination of the main problems addressed by Red Mayor.
- "Ciudades Amigables con la Edad: Aplicación de Protocolo de Vancouver (OMS) a la Ciudad de la Plata"- 2008 1ª Edición. Serie de Estudios ISALUD. Nº 5. Buenos Aires: Ediciones ISALUD.
- · "The implementation of Age-Friendly Cities in three districts of Argentina". Handbook. Springer. In Press

Q4 Confirmation of the activities of the organization at the national, regional or international level:

Since it was proposed by the WHO in 2006, the Friendly Cities with Age program aims to guide the improvement of cities to eliminate the barriers that prevent the full social integration of older people and people from any age with functional problems. The elimination of urban barriers is one of the main causes of the decrease in the prevalence of permanent limitations in countries with highly aged populations. ISALUD Foundation was convened from its origins and deploys an active presence in the world forum through the continuity of research, teaching and extension activities. The work developed as part of the extension program in the city of La Plata and the academic recognition of the Master's degree and the trajectory of the University were the main reasons to be selected.

The ISALUD Foundation, through its Master's Program, integrates the Aging Advisory Committee of the Ministry of Health of the Nation, the Consultative Committee on Aging of the Pan American Health Organization and has integrated the HelpAge International Board.

At the international level, the Center for Active Aging and Longevity has been actively involved in the activities of HelpAge International for 20 years. Occupying a position on the Board for the last 10 years, and currently the Managment of the Center has been appointed Ambassador of HelpAge for América.

Likewise, the ISALUD Foundation was designated Focal Point of the Southern Sub Region from where the tasks of disseminating the Convention in the Southern Subregion are being organized this year.

Q5 A list of members of the governing body of the organization and their countries of nationality:

#### ISALUD FOUNDATION

- Ginés González García: Founder - President

Nationality: Argentine

- Eugenio Daniel Zanarini: Vice-President

Nationality: Argentine

- María Lorena González Bender: Secretary

Nationality: Argentine

- Eleonora Maya González Bender: Assistant Secretary

Nationality: Argentine

- Marcelo Ondarcuhu: Treasurer

Nationality: Argentine

- Carlos Vizzotti: Assistant Treasurer

Nationality: Argentine

**AUTHORITIES: ISALUD UNIVERSITY** 

Ginés González García: Honorary President

Nationality: Argentine

President of the Argentina Association of Health Economy. Medical Surgeon from the UNC. Major in Health Administration from National University of Buenos Aires and Master in Health Systems and Social Security (UNLZ/ISALUD). Major: Health Policies, Health Systems, Medications, Health Economy. Former President of the Latin American and Caribbean Health Economy Association. Former President of the Health Commission for the Ibero-American Social Security Organization. Former Minister of Health for the National and the Buenos Aires Province Health Ministries. Former Ambassador to Chile.

Rubén Torres: Rector Nationality: Argentine

Pediatric Surgeon. Specialist in Social Policy Planning and Management. Master in Health System and Social Security; Master in Social

Security Institutions Organization and Management and Sociology. Former Superintendent of the National Health Services; Regional Advisor to PAHO on Health Policies and Systems, Representative of PAHO's and WHO's before the Government of Chile and PHC-based Health System Manager for PAHO in Washington D.C.; Santiago del Estero Province Health Assistant Secretary and Director of the Public and Private Hospitals Management for the Buenos Aires Province and Buenos Aires City districts. Author of various publications, among them the book entitled: "Política sanitaria en el país de los argentinos" [Health Policy in Argentina], published in 2015.

Eugenio Zanarini: Vice-President

Nationality: Argentine

CEO of EDZ y Asoc. SA. Bachelor in Industrial Relations (UADE). Master in Social Welfare Direction and Management from Alcala University, Spain. Master in Strategic Management and Marketing from UCES. Former Community Medicine Assistant Secretary of the National Health Ministry. Former Chief of Staff of the National Health Ministry's Health Program Office. Former Special Program Management Controller; Former HR Manager for local top companies.

Silvia Zambonini: Academic Secretary

Nationality: Argentine

Bachelor's Degree in Psychology. Master in Educational Organization and Management from the Salvador University. Former Curriculum Design and Planning Secretary for the Maimonides University. Senior Advisor for Special Education - Health Sciences University Institution from H. A. Barceló Foundation. Extensive experience in Higher Education Management. Participant in different University Assessment and Accreditation processes.

Martín Langsam: Science and Technology Secretary

Nationality: Argentine

Sociologist (UBA). Postgraduate Major in Public Economy and Policies (Torcuato di Tella University). Master in Public Policies (Oxford University, United Kingdom) and phd Candidate in Political Sciences (Oxford University, United Kingdom). Advisor to different international bodies (ECLAC, IDB, UNDP) in national public area's tasks (National Public Administration Institute, and Public Economy and Finance Ministry's areas). Member of different research projects in Argentina (YPF Foundation - San Andres University) and United Kingdom (Oxford University - European Commission, Fischer Family Trust).

María Verónica Pérez: Administration and Finance Secretary

Nationality: Argentine

Bachelor in Business Administration and major in Social Health and Insurances from ISALUD University. Master in Finance Direction, Salvador University - University at Albano - State University of New York. Trained in Finance Consultancy and Markets and Financial Instrument Technical Analysis. Full-time Professor of Finance in ISALUD University's business administration program. In 2008, she presented her thesis entitled: "Design of a cost model for Educational Institutions; case-study and application proposal", which was awarded an Honorary Mention and recommended for publication.

Belén Giménez: Institutional Communication and Relations Secretary

Nationality: Argentine

Bachelor in Journalism with a major in Institutional Communication (Belgrano University). Master in Institutional Communication Direction (UADE). Post graduate in Digital Marketing programs and trained in Product and Organizational Image. Experience in Discursive Marketing; Institutional Relations Promotion (B2B); Event Organization; Communication Plans' Design, Implementation and Monitoring.

Sonia Tarragona: University Outreach and Technological Cooperation Secretary

Nationality: Argentine

Economist and Master in Public Finance. Director of the Pharmaceutical Policies Master's Program and Professor at ISALUD University. Professor at UNLP's Graduate and Postgraduate programs. Member of the Health Economy Association Steering Committee and of Health Economy Program's Academic Council at the Salvadoran Dr. José Matías Delgado University's "Dr. Luis Edmundo Vásquez" School of Health Sciences. Former CEO of the "Mundo Sano" Foundation. Health Economy Director at the National Health Ministry and National Coordinator of Pharmaceutical Products' Policy for MERCOSUR on behalf of Argentina. She is the author and co-author of

books, books chapters and several specialized articles.

### Q6 List of financial sources and contributions, including governmental contributions:

The ISALUD Foundation, through its University, obtains the funds for its maintenance. Through undergraduate and postgraduate careers, as well as permente training courses that are dictated during the year in person and virtually.

As extension activities, it offers technical assistance services in many areas, particularly regarding the design, development, implementation and evaluation of public policies, health systems, management models and provision of health services, human resources in health, analysis and evaluation. of projects and reengineering of health systems.

The intense academic activity and solidity of the consulting teams that demonstrate broad performance in the public sector, social security and in the private sphere, are characteristics that endorse and support the ISALUD University as a leader in technical assistance and consulting to companies, public, national, provincial, and international organizations.

The list of public and private organizations that have participated in different assistance with ISALUD Foundation:

### Organismos Internacionales:

- Organización Mundial de la Salud (OMS)
- Organización Panamericana de la Salud (OPS)
- Programa de las Naciones Unidas para el Desarrollo (PNUD)
- Comisión Económica para América Latina y el Caribe (CEPAL)
- Banco Interamericano de Desarrollo (BID)
- Instituto Suramericano de Gobierno en Salud (ISAGS) UNASUR
- Comisión Europea (Programa ALFA III, EuroSocial, 7mo Programa Marco)
- Comisión Europea (Programa ERASMUS)
- Institut de Recherche pur le Développement(IRD). Francia
- Fundación para la Cooperación y Salud Internacional Carlos III. España
- Escuela Andaluza de Salud Pública (EASP). España
- Ministerio de Salud de Chile.
- Organización Iberoamericana de Seguridad Social (OISS)
- Centro Internacional para la Investigación en Desarrollo (IDRC). Canadá
- Proyecto de Modernización de los Servicios de Salud (MODERSA-PNUD). Ecuador.
- Universidad Peruana Cayetano Heredia (UOCH)
- · Instituto Salvadoreño del Seguro Social
- Instituto de la Previsión Social de Paraguay
- Observatorio Mercosur de Sistemas de Salud
- Organismo Andino de Salud Convenio

### Hipólito Unahue (ORAS-CONHU)

- Asociación de Química y Farmacia, Uruguay
- Associação Nacional dos Servidores da Previdência e da Seguridade Social, Brasil
- CF Consulting Finanziamenti
- Corporación de Promoción, Desarrollo e Intercambio Nuxam, Chile
- Fundación para la Investigación Sanitaria en Castilla, La Mancha. España
- Instituto Univ. de Integración en la Comunidad, Univ. de Salamanca, España
- · Kastamonu University. Turquía
- · L'Etablissement Français du Sang, Francia
- Servicio de Salud Araucanía Norte. Chile
- · Servicio de Salud de Osorno, Chile
- Servicio de Salud Ñuble, Chile
- Servicio de Salud O Higgins, Chile
- Agencia de Protección Ambiental de los

Estados Unidos (US EPA), Estados Unidos

· Banco Mundial

- Programa de las Naciones Unidas para el Medio Ambiente PNUMA
- International Solid Waste Association ISWA

Organismos e instituciones en la República Argentina:

- Ministerio de Salud de la Nación
- · Ministerio de Desarrollo Social de la Nación
- Ministerio de Ciencia, Tecnología e Innovación Productiva
- Ministerio de Relaciones Exteriores Comercio Internacional y Culto
- Ministerio de Seguridad
- Honorable Congreso de la Nación Argentina
- Instituto Nacional de la Administración Pública (INAP)
- · Administración Nacional de Seguros de Salud Argentina
- Coordinación Ecológica del Área Metropolitana Sociedad del Estado (CEAMSE)
- Gobierno de la Ciudad de Buenos Aires
- · Gobierno de la Provincia de Chubut
- · Gobierno de la Provincia de Jujuy
- Ministerio de Salud de Mendoza
- · Ministerio de Salud de la Provincia de La Rioja
- Ministerio de Salud Pública de la Provincia de San Juan
- · Ministerio de Salud de la Provincia de Jujuy
- Ministerio de Salud y Medio Ambiente de la Provincia de Santa Fe
- · Ministerio de Desarrollo Social de la Provincia de Formosa
- Ministerio de Salud de la Provincia de La Pampa
- Ministerio de Economía de la Provincia de Buenos Aires
- Ministerio de Salud y Desarrollo Social de la Provincia de Santiago del Estero
- Ministerio de Bienestar Social de la Provincia de La Pampa
- Municipalidad de Avellaneda
- Municipalidad de Río Grande
- · Municipalidad de Esteban Echeverría
- Secretaría de Salud de la Municipalidad de Villa Carlos Paz, Provincia de Córdoba
- Secretaría de Salud Municipalidad de Río Cuarto, Provincia de Córdoba
- Secretaría de Salud de la Ciudad Autónoma de Buenos Aires
- Secretaría de Salud de la Provincia de Chubut
- Obra Social de la Provincia de Entre Ríos
- · Obra Social de la Unión Obrera Metalúrgica
- Obra Social de Luz y Fuerza
- Obra Social de la Pequeña y Mediana Empresa
- Cámara Industria de Laboratorios Nacionales (CILFA)
- Sanatorio de Alta Complejidad "Sagrado Corazón"
- Autoridad de Cuenca Matanza Riachuelo (ACUMAR)
- Defensoría del Pueblo de la Ciudad Autónoma de Buenos Aires
- Ente Municipal de Obras y Servicios Públicos del Municipio de General Pueyrredón (ENOSUR)
- Corporación intercomunal para la gestión sustentable de los residuos del área metropolitana de córdoba sociedad anónima (CORMECOR S.A.)
- Municipalidad de San Fernando
- Secretaría de Ambiente y Desarrollo Sustentable de la Nación

Q7 Copies of the annual or other reports of the organization with financial statements (File size limit is 16MB):

Est Contables Fundacion ISALUD 2017 Firmado por GGG.pdf (333.3KB)

**Q8** Please attach additional copies if needed (File size limit is 16MB):

Respondent skipped this question

**Q9** Please attach additional copies if needed (File size limit is 16MB):

Respondent skipped this question

**Q10** A description of the membership of the organization, indicating the total number of members, the names of organizations that are members and their geographical distribution:

We do not have membership

Q11 A copy of the constitution and/or by-laws of the organization (File size limit is 16MB):

Estatuto ISALUD\_ completo.pdf (2.8MB)

**Q12** Please attach additional copies if needed (File size limit is 16MB):

Respondent skipped this question

**Q13** Please attach additional copies if needed (File size limit is 16MB):

Respondent skipped this question

### **Q14** Contact information:

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### Q15 Website

www.isalud.edu.ar